



# SKILLS REVIEW

## 2024-2025



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# WELCOME

At Craven College, we are focused on unlocking potential and changing lives for all our students. We are committed to equipping our students with the skills and knowledge they need to thrive in today's ever-evolving job market.

By working closely with local and regional employers, we aim to meet the skills need in our region, providing hands-on learning opportunities that prepare students for real-world careers. These partnerships enhance employability and strengthen our local economy, creating a skilled workforce that meets demand across key sectors. Through apprenticeships, work placements, and employer-led projects, our students gain invaluable insights and practical experience that will give them a competitive edge in their chosen fields.

Our Skills Review 2024-2025 brochure highlights the many innovative ways Craven College is engaging with employers to help our students maximise their time with us and to ensure they are ready for their future careers.





# ACCESS TO FE

## Skills Development:

**Teamwork**

**Practical skills**

**Communication skills**

**Project planning**

**Horticultural expertise**

## Planters for the Local Area

Access to Further Education learners partnered with the local charity Skipton Rotary to contribute to an environmental beautification project. Supported by volunteers from the organisation, learners designed and assembled planters which were placed across the local area to enhance public spaces.

This experience leant itself to students gaining a variety of skills, valuable for careers in landscaping, environmental conservation, and community projects.

### Employers we've worked with:

- **Skipton Rotary**





# ACCESS TO HE

## Skills Development:

**Teamwork skills**

**Communication skills**

**Safe handling of equipment/specimens**

**Dissection of biological specimens**

**Health and safety skills**

**Research skills**

## Student Experience Anatomy Lab

Created by leading human anatomists 'Premed Anatomy', the Anatomy Lab gave students the opportunity to take part in a rich immersive learning experience based on how the human body works. This particular session focused on dissection of various organs from a lamb.

Following discussions on dissection practice, students were able to watch the dissection process before having the opportunity to work on their own specimen.

The visit allowed students to learn about theory and experience real-life approaches to dissection in an engaging interactive space.

### Employers we've worked with:

- **PreMed Anatomy Lab**





# ADULT/ COMMUNITY

## Skills Development:

**English skills for employment**

**Digital skills for employment**

**English skills for integration into life in the UK**

**Develop skills and evidence competence for the adult care sector**

**Functional English skills to Incommunities staff**

**Teaching assistant vocational courses**

**Digital skills for novices to access local services**

**Horticulture skills to enable produce growth for sale**

## Teaching Valuable Skills

All our community delivered adult courses are specifically designed with employability in mind, especially for those who are in the early stages of their career.

With a range of courses to upskill learners, there is a common goal of giving students those skills desirable by employers.

With a specific focus on ESOL, Functional Skills English and Digital Skills the Adult/Community Team deliver sessions in over 18 community spaces across North and West Yorkshire and at our Aireville and Auction Mart campuses.

### Employers we've worked with:

- Various





# ANIMAL STUDIES

## Skills Development:

Modelling animal behaviour strategies

Trialling behavioural monitoring equipment

Working with practising industry experts

## Animal Students Enjoy Day of Discovery

Level 3 Year 2 Animal Management students enjoyed a trip to visit the University of Cumbria where they took part in a Zoology Day. Students heard lectures on coral reef research and conservation in the Philippines, whilst they learned about native species closer to home, such as reintroductions using the South Cumbrian Pine Marten Project, as an example of the tools used in field studies. The students then had the opportunity to participate in a practical session, where they were asked to model differing behavioural strategies to explain them as evolutionary adaptations.

### Employers we've worked with:

- University of Cumbria

University of  
Cumbria





# ART & DESIGN

## Skills Development:

**Practical skills**

**Links with industry experts**

**Alignment of learning with industry standard**

**Integration of modern technologies into creative workflows**

**Working within a fast-evolving digital landscape**

## Students Address Digital Skills Gap Through Collaboration

Recognising the digital skills gap highlighted in recent employer forums, Art and Design students have actively worked to bridge this divide through a collaboration with Patricia Porter, a leading professional in product development and design. This partnership has provided students with invaluable opportunities to apply digital tools in real-world contexts, enhancing their employability and creative expertise in several key areas:

- **Product Photography:** Students refined their skills in capturing professional-quality images, learning about lighting, composition, and digital editing to showcase products effectively.
- **Product Feedback and Sampling:** Through collaborative sessions, students engaged in critical analysis and iterative design processes, gaining insight into market needs and client expectations.
- **3D Printing Exploration:** Embracing cutting-edge technology, students experimented with 3D printing techniques to create prototypes, expand their technical capabilities, and explored innovative design possibilities.

### Employers we've worked with:

- **Patricia Porter**





## Skills Development:

**Application and interview skills**

**Assisting passengers with all aspects of check-in, boarding and general enquiries**

**Complaints handling**

**Dealing with delays and difficult consumer situations**

**Communicating clearly with people from diverse backgrounds with a range of languages**

**Cultural awareness of international travellers and differences in etiquette**

**Collaborating with Leeds Bradford Airport staff and other ambassadors**

**Communication skills**

**Adapting to last-minute schedule changes and disruptions due to weather or technical issues**

**Working in a fast-paced environment**

**Using correct airport terminology**

**Working within very strict schedules**

**Understanding flight manifests and paperwork**

**Understanding and complying with airport safety regulations and security procedures**

**Teamwork**

**Learning from industry professionals**

## Leeds Bradford Airport Ambassadors

The 2025 programme has just begun after three previous successful years.

20 students were successful at interview following a rigorous application process for these roles and any unsuccessful candidates were given feedback on what improvements to make on interview skills.

Leeds Bradford Airport hold two training courses for customer service and role expectations when on shift that involves assisting customers in the landside terminal area of the airport, answering flight information questions and general enquiries. Students also use terminology learnt in class in the correct manner and completing General Health, Safety and Security training before starting their first shift.

Previous successful students have been trained and given airside passes to work further shifts in the summer at the boarding gates with handling agents. This has led to permanent employment and positions being created internally.

### Employers we've worked with:

- **Leeds Bradford Airport**



**Leeds Bradford**  
Yorkshire's Airport



# BUSINESS

## Skills Development:

**Real world application**

**Understanding industry practices**

**Exposure to workplace environment**

**Enhancing employability skills**

**Linking academic theory with practical examples**

**Networking opportunities**

**Case study development**

**Inspiration and motivation**

**Understanding business challenges**

## Students Visit Business to Reinforce Learning

Level 3 Business students recently took a visit to Mansfield Pollard & Co Ltd in Bradford to gain vital insights and experiences to support units of their course such as Exploring Business, Finance, Digital Marketing, Legal Systems, Principles of Management, and Team Building.

Students participated in a series of talks around business operations, before learning about the manufacturing plant and taking a tour around the factory. Students also enjoyed learning about how Mansfield Pollard use sleeping pods to improve staff productivity and well-being!

### Employers we've worked with:

- **Mansfield Pollard & Co Limited**





# CATERING & HOSPITALITY

## Skills Development:

**Practical knowledge of running a hotel to compliment classroom learning**

**Careers development**

**Personal development**

**Industry skills from professionals**

**Progression skills**

**Health & wellbeing**

## Students Takeover The Devonshire Fell

Students on Catering and Hospitality courses attended The Devonshire Fell for two 48-hour stints to undertake all aspects of the day-to-day running of a boutique hotel. In a bid to support the next generation of hospitality professionals, students were responsible for the running of the whole property and were shadowed by experienced hotel team members gaining valuable experience.

With two days consisting of Afternoon Tea, four course Dinner plus canapés and breakfast, this was an incredibly intensive learning experience for our students. The Dinner menu was fully created by students, following a rigorous selection process and a “Masterchef” style cook off, judged by Head Chef George Marsh together with the General Manager of the hotel.

### Employers we've worked with:

- The Devonshire Fell

THE  
FELL  
HOTEL





# COMPUTING & IT

## Skills Development:

**How technology supports vital professions**

**Personal development**

**Industry skills**

**Careers development**

**Progression skills**

## Students Inspired During Digital Industry Week

Students from the Computing and IT department experienced a range of workshops and lectures from companies such as The Growth Hub and Upper Wharfedale Fell Rescue Association, looking at how technology plays a vital role in the work they do.

Bringing their experience and industry expertise, guests gave fascinating insights into how technology shapes their day-to-day working lives, and the various career paths students could aspire to.

Students also visited the Production Park, Screen Yorkshire's purpose-built studio facility that has capacity for major film, TV, and commercial productions in Wakefield and the Science and Technology Museum in Manchester.

### Employers we've worked with:

- **The Growth Hub**
- **Upper Wharfedale Fell Rescue Association**
- **Production Park Wakefield**
- **Science and Technology Museum Manchester**





# CONSTRUCTION

## Skills Development:

**Networking opportunities**

**Learning from others**

**Professional links**

**Working under pressure**

**Industry Working with industry experts**

**Working to briefs**

## College Students Hoping to Build on Their Success

Students from the Construction department take part in the Regional Qualifier Skillbuild competition. Skillbuild is the largest and longest running construction skills competition in the UK and brings together highly skilled learners and apprentices to show their skills in multiple trades.

During the competition, learners are put through their paces having to complete a series of practical tasks set by industry experts in a set time span to challenge their skills and knowledge.

Seven Craven College students attended the Regional Qualifier including students from Level 1 through to final year apprentices in Bricklaying, Plastering, Joinery and Carpentry.

### Employers we've worked with:

- **GoConstruct Skillbuild**





# COUNTRYSIDE & AGRICULTURE

## Skills Development:

**Debate and sensitive discussion around possibly controversial subject matter**

**Working with practicing industry experts**

**Sharing of desirable skills for the uniquely rural industries**

## Land-based Departments Welcome Expert Speakers

With many students from College considering a career in rural trades, having guests with personal experience is a fascinating and vital insight into potential career routes.

Students heard an in-depth explanation of the day-to-day roles and duties of a Gamekeeper and how they run a managed moorland to assist with predator control, and to ensure the habitat remains in the best condition for growth and regeneration of flora and fauna.

The topic of managed shoots was sensitively discussed, with debate surrounding ethical and sustainable meat production, and how shooting days are measured and controlled.

Although the subjects discussed could have been controversial and sensitive in nature, all debates were respectfully conducted and students asked insightful questions and discussed how perceptions and opinions can change on emotive issues.



### Employers we've worked with:

- **Yorkshire Dales Moorland Group**
- **Bolton Abbey Estate**
- **Castle Bolton Estate**
- **British Association of Shooting and Conservation (BASC)**



**BOLTON ESTATE**





# ESPORTS

## Skills Development:

**Teamwork**

**Interpersonal skills**

**Problem solving**

**Communication**

**Industry-standard equipment skills**

**Skills in industry recognised software**

## Esports Welcome Special Guests

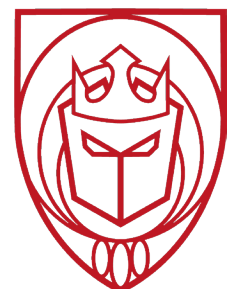
Partially funded by the Yorkshire & Humber Institute of Technology, the College's Esports facilities allows our students to gain industry skills so desired in Esports and the local wider industry sector.

Craven College alumnus Jacob Marchewka delivered an Adobe Creative Cloud workshop based on his former college coursework, providing our current students with further insight into skills development needed for successful employment.

The Esports department has also welcomed Rainbow Six Siege professional coach Lewis "Velocityyy" Westbrook who discussed coaching tactics, strategies, and setting the students an interactive coaching task. This was an excellent opportunity for students to learn about the coaching side of Esports and giving tips and tricks they can take into their own college projects and possible future Esports careers.

### Employers we've worked with:

- **Jacob Marchewka**
- **Rainbow Six Siege**



**YORKSHIRE & HUMBER**

I	N	S	T	I	T	U	T	E	OF
T	E	C	H	N	O	L	O	G	Y



# EQUINE

## Skills Development:

**Practical techniques and strategies for handling horses**

**Selection and appraisal of unique rescue equipment**

**Practical first aid skills for horses**

## Equine Arena Welcomes Experts for Demonstration

The equine team from Aireworth Vets and Redwatch Cleckheaton, the specialist arm of West Yorkshire Fire and Rescue, attended Craven Equine Arena to deliver a series of demonstrations on large animal rescue and safety.

Redwatch Cleckheaton demonstrated techniques for moving a trapped horse, or a horse in distress to safety, using a fake horse, weighing in at around 200 lbs, designed to move as a horse would to cement techniques.

Aireworth Vets presented a guide to equine first aid including setting up a complete first aid kit for a yard, dressing a leg wound, and dealing with abscess care.

### Employers we've worked with:

- **Aireworth Vets**
- **Redwatch Cleckheaton (specialist team from West Yorkshire Fire and Rescue)**





# EVOLVE



## Skills Development:

**Confidence**

**Customer service skills**

**Industry-specific skills**

**Food preparation**

**Hands-on experience**

**Culinary skills**

**Traditional and cultural culinary techniques**

**Teamwork**

**Navigation skills**

**Entry to the workplace**

**Health and safety knowledge**

**Building relationships**

## Work Experience Core Aim for Students at Evolve

At Evolve, students who choose a work experience core aim are placed in meaningful, long-term placements with local businesses for one or two days each week. This sustained approach allows them to develop industry-specific skills while gradually integrating into a professional environment. By collaborating closely with employers over an extended period, students build strong relationships, gain confidence, and develop a sense of loyalty to their workplace.

This hands-on experience provides students with valuable industry skills while often leading to part-time employment or apprenticeship opportunities. With 84% of Evolve students having an Education, Health and Care Plan, and many identifying as neurodiverse or having a disability, these placements play a crucial role in supporting individuals who may face additional barriers to employment.

In the Ripon area, the Hospitality, Catering, and Care industries are key employers. We collaborate with The Old Deanery, Valentino's Ristorante, Realitea, The Ripon Inn, and Stepping Stones Nursery, to provide young people with valuable work placements in these high-demand sectors.

### Employers we've worked with:

- **The Old Deanery**
- **Valentino's Ristorante**
- **Realitea**
- **The Ripon Inn**
- **Stepping Stones Nursery**





# HAIRDRESSING & BEAUTY THERAPY

## Skills Development:

**Technical expertise**

**Working with professional experts**

**Learning industry-expected standards**

**Customer service skills**

**Navigating the application process**

**Potential career opportunities**

**Professional skills**

## Addressing Employer and Skills Gaps: Preparing Hair and Beauty Students for Cruise Ship Careers with London Wellness Academy

To address skills gaps in the hair and beauty industry, students recently welcomed a representative from London Wellness Academy, a leading global provider of spa and wellness services on cruise ships. This session was tailored to prepare students for the unique opportunities and challenges of working aboard luxury vessels and shared invaluable insights into:

- **Life and Work on Cruise Ships:** Students learned about the dynamic lifestyle and work routines involved in providing top-tier services to an international clientele while travelling the world.
- **Essential Skills and Standards:** Emphasis was placed on the technical expertise, professionalism, and customer service skills required to meet the high expectations of cruise line passengers.
- **Career Opportunities:** Guidance on navigating the application process, training programmes, and career pathways within London Wellness Academy, providing students with clear steps toward pursuing roles in this specialised industry.

### Employers we've worked with:

- **London Wellness Academy**



LONDON  
WELLNESS  
ACADEMY



# HEALTH & SOCIAL CARE & EARLY YEARS

**Employability**

**Cultural competence**

**Emergency response training**

**Intergenerational care**

**Problem-solving abilities**

**Teamwork**

**Skills Development:**

**Interpersonal skills**

**Communication**

**Empathy**

**Practical skills**

**Health and safety**

## Intergenerational Care at Mill House Care Home

Real-world experience is vital for developing the employability and skills required in health and social care contributing to their readiness for future careers in the sector.

Our visits to Mill House Care Home provided students with hands-on experience in elderly care. Through a playgroup morning, they facilitated activities that encouraged interaction between young children and elderly residents, fostering a sense of community and wellbeing. During the Christmas season, students engaged in games and social interactions with residents, including those with advanced dementia, enhancing their empathy, communication, and adaptability—key skills for careers in social care.

By immersing students in real-world scenarios, we are shaping compassionate, competent, and highly skilled professionals ready to make a difference in the health and social care sector.

**Employers we've worked with:**

- **Anchor Homes, Mill House**





# MECHANICS AGRICULTURAL ENGINEERING

## Skills Development:

**Communication**

**Exploration of innovative technology**

**Real-world experience**

**Technical skills**

**Driving skills**

**Teamwork**

**Maintenance skills**

**Vehicle recover skills**

## Students Experience Real Life Scenarios

Agricultural Engineering students had the opportunity to experience a Land Rover Experience day, based on the Broughton Hall Estate.

With the morning tailored perfectly to meet course requirements, tutors arrange this experience annually to cover the practical aspects of the course unit which covers 4x4 maintenance, off-road driving and recovery.

Students had the chance to experience driving on different types of terrain including mud, loose rocks, slopes and fording water up to 900mm. They received demonstrations of the technology of 4x4 vehicles such as hill descent, traction control, and ABS. A recovery task was also set up for the students enabling them to experience winching a stuck vehicle.

### Employers we've worked with:

- **Discover Land Rover Experience**





# MEDIA

## Skills Development:

**Local and community links**

**Personal development**

**Careers development**

**Industry skills**

**Progression skills**

## Lights, Camera, Action!

Media students had an exciting chance to participate in real hands-on work experience by producing some instructional videos for a diverse range of clients.

Year 1 students produced instructional videos for the Maternity Department of Airedale NHS Foundation Trust, whilst other groups created videos for Airedale Telemedicine (Health and Justice) and our own Tyro Training.

Year 2 Media worked with Bingley Little Theatre creating promotional trailers for their upcoming shows..

This was a great opportunity for students to work alongside local industry and the community whilst at the same time developing their personal and industry skills.

### Employers we've worked with:

- **Airedale NHS Foundation Trust**
- **Bingley Little Theatre**





# PLASTERING



## Skills Development:

**Learning from industry experts**

**Employability links**

**Learning about up-to-date products/  
methods**

**Links with industry professionals**

**Knowledge of sustainability**

## Students Visit Training Centre

Students from the Plastering department attended K Rend in St Helens to take part in expert training on their new products.

K Rend training courses offered through the K Academy aim to support applicators, merchants, contractors, architects, and local authorities in accelerating the skills development of their teams.

During the day students learned about the up-to-date render products as well as using the products in the K Rend training centre. This was delivered by K Rend experts and included spray rendering, scraped textured finish and EWI (external wall insulation), all linked to the sustainability agenda and the retrofitting of houses.

### Employers we've worked with:

- **K Rend**





# PERFORMING ARTS

## Skills Development:

**Vital industry specific skills**

**Careers development**

**Progression skills**

**Links with industry professionals**

**Personal development**

## Students Inspired During Creative Industries Week

Experts from Screen Yorkshire shared industry skills and knowledge, as well as their stories and experiences working within the sector, with Performing Arts students as part of a dedicated Industry Week.

During the project the students explored all aspects of working with the performing arts sector, including acting, camera, screenwriting, filming, and editing skills in a 'Wuthering Heights' project.

Industry Week also included visits to Alhambra Theatre to see the production of A Woman in Black, Screen Careers in Yorkshire at Carriageworks Leeds, the Science and Technology Museum in Manchester and Production Park in Wakefield.

### Employers we've worked with:

- **Screen Yorkshire**
- **Carriage Works Leeds**
- **Science and Technology Museum, Manchester**
- **Production Park in Wakefield**

# SCREEN YORKSHIRE





# PUBLIC SERVICES



## Skills Development:

**Resilience**

**Leadership skills**

**Experiencing real-word scenarios**

**Teamwork**

**Commitment to achievement**

**Exposure to workplace environment**

**Enhancing employability skills**

## Residential Trip Provides Insight

Public Services students learned about life as an army recruit with a trip to Holcombe Moor Training Camp, near Bury, to experience for themselves how the British Army trains its recruits. The students spent four days at the camp, working with the army's Northwest recruitment team.

During the trip, they lived as recruits, looking after their uniforms and equipment alongside taking part in parade at 7:30am each morning. Their daily routine included a range of exciting activities such as assault courses, patrolling, learning how to perform reconnaissance on an 'enemy' target, searching vehicles, weapons handling, following military routine and fitness.

### Employers we've worked with:

- **British Army (British Army Supporting Education Programme)**





# SCIENCE

## Skills Development:

**Developing critical thinking skills**

**Practical skills**

**Research skills**

**Teamwork**

**Experience of subject-specific techniques and technology**

## Science Students Enjoy Experience Day

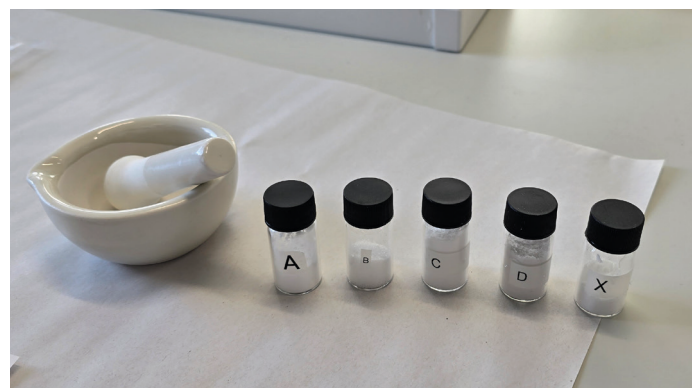
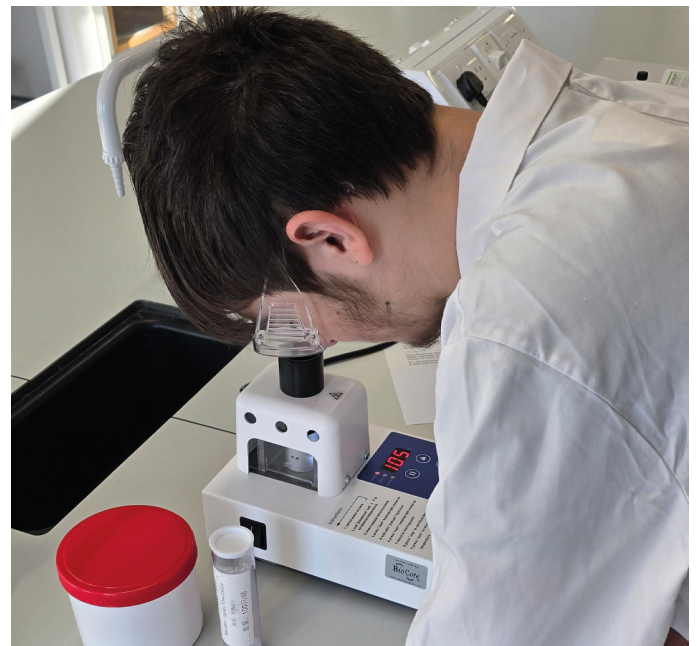
Applied Science students travelled to the University of Huddersfield to take part in a Chemistry and Forensic Science Experience Day. During this event, students took part in two activities. The first activity involved students using analytical techniques (melting point analysis and Infra-Red Spectroscopy) to identify an unknown white powder. In the second activity, students were tasked with using a range of forensic collection and analysis techniques to identify whether a stain on a garment was blood, and whether the hair present at a scene was human.

Taking part in this Experience Day gave our students valuable insight into Higher Education study and the types of tasks they may experience when in those job roles.

### Employers we've worked with:

- **University of Huddersfield**

*University of*  
**HUDDERSFIELD**  
Inspiring global professionals





# SPORT

## Skills Development:

**Coaching skills**

**Leadership skills**

**Organisational skills**

**Linking academic theory to practical examples**

**Enhancing employability skills**

**Community links**

**Working with children and young people**

## Students Collaborate with Local Sports Club

Sport students from Craven College have created an outstanding collaboration with Skipton Tennis Centre, during their Schools Sports Tennis Festival. Demonstrating exceptional leadership and coaching skills, the students have played a vital role in organising and delivering engaging sport and physical activity sessions for local primary school children who attended the festivals. Their dedication, professionalism, and enthusiasm have not only supported the development of young players, but have also showcased the high standards of the Sports curriculum at Craven College. This partnership highlights the valuable contribution of Further Education students to community sports initiatives.

### Employers we've worked with:

- Skipton Tennis Centre





# STUDENT SERVICES

## Careers Guidance and Development

Student Services host a range of events throughout the academic year designed to give our students the chance to hear from industry professionals and learn from their expertise.

The Careers and Apprenticeship Jobs Fair is held annually at Skipton Town Hall, bringing together more than 20 local businesses to share their vacancies and talk to delegates made up of students from local schools about their industries and potential career paths. Careers advisors from Craven College are on hand to speak to young people and their parents/carers and give advice and guidance.

Employer Breakfast Networking Events are held on campus four times per academic year, with each one hosting between 8 and 12 local employers. Catered by our Catering and Hospitality students, these events are opportunities for local businesses and College staff to meet, exchange good practice and discuss ways of collaborating. These important discussions give us insights into those unique skills local employers are looking for in their new hires.

These employers then have the opportunity to work with the College and our students, through focus groups, industry talks, visits and work experience placements.

The unique skills and expertise delivered by local businesses give our students the chance to hone those skills desirable in the workplace.





# SUPPORTED INTERNSHIPS



## Skills Development:

**Real-world experience**

**Teamwork**

**Communication skills**

**Volunteering**

**Working with different organisations**

## Growing in North Yorkshire!

Students demonstrated a variety of learning experiences as part of their Supported Internship by visiting a local farm and auction house.

Our supported interns have been placed in some very rewarding agricultural based placements with Growing with Grace and Gisburn Auction Mart. At Growing with Grace our students took part in some manual activities such as tomato picking and weeding, giving them a taster into daily farming life.

Visiting the Auction Mart gave the students insider knowledge of how cattle sales are run and explored the site looking at farm machinery, meeting farmers and their livestock.

### Employers we've worked with:

- **Growing with Grace**
- **Gisburn Auction Mart**





# TRAVEL & TOURISM

**How to facilitate a high-quality guest experience**

**Customer Service**

**Professional communication suitable for 4\* establishment**

**Handling guest enquiries**

**Dealing with special requests and allergies**

**Learning from industry professionals**

**Skills Development:**

**Responding to unexpected challenges**

**Managing check in/out**

**Processing payments including management of bills**

**Coordinating with other students**

**Teamwork**

## Students Takeover The Devonshire Fell

Level 2 Travel & Tourism students attended The Devonshire Fell for two 48-hour stints to undertake all aspects of the day-to-day running of a boutique hotel. In a bid to support the next generation of hospitality professionals, students were responsible for the running of the whole property and were shadowed by experienced hotel team members gaining valuable experience.

With two days consisting of Afternoon Tea, four course Dinner plus canapés and breakfast, together with hosting a full house of overnight guests, this was an incredibly intensive learning experience for our students. From managing the check in/out process, to ensuring room readiness, to meeting guests' expectations within a boutique environment, students were able to learn from the best to further their skills.

**Employers we've worked with:**

• **The Devonshire Fell**

THE  
FELL  
HOTEL





# TYRO TRAINING

**TYRO TRAINING**  
TRAINING | CONSULTANCY | SUPPORT

## Skills Development:

**Forestry skills**

**Safe handling of pesticides**

**Sustainable skills**

**Arboriculture skills**

**Industry specific requirements**

**Unique skills to local economy ability skills**

## Tyro Training with Innovative Bootcamps

Since 2022 Craven College has delivered skills bootcamps for North Yorkshire in Land-based, Forestry and Arboriculture on behalf of the North Yorkshire Combined Authority.

Currently in the middle of 2024-2025 delivery that consists of 74 learners participating in the Skills Bootcamp, students can be employed, self-employed or unemployed and develop those unique skills to bring significant value to the area of North Yorkshire.

Each employer/learner has the option of selecting approximately four courses from 22 qualifications that we provide from a suite of qualifications. This allows each bootcamp journey to be tailored to the needs of the business or the individual's career path. We have had many successes along the way that have resulted in unemployed students gaining employment, self-employed students gaining new contracts and growth and employers receiving a more skilled and flexible workforce.

### Employers we've worked with:

- Various





# WORK EXPERIENCE / CAREERS

**Real-world experience**

**Practical experience**

**Long-term experience in daily activities**

**Guidance of industry professionals**

**Enhanced employability**

**Skills Development:**

**Networking opportunities**

**Communication**

**Workplace conduct**

**Communication skills**

## Industry Placements Form Part of Student Experience

Work experience with trusted employers and partners forms a crucial part of the learning experience for our students. We offer a diverse range of opportunities for businesses to engage with students, providing mutual benefits for both parties.

These opportunities include apprenticeships, where students can gain hands-on experience whilst contributing to the workforce; work placements offering a glimpse into the professional environment; and collaborative projects which allow businesses to tap into fresh ideas and innovative thinking. Each option is designed to suit different needs and commitments ensuring that the collaboration is productive and rewarding for all.

### Employers we've worked with:

- Various





# SKIPTON BID

## Skills Development:

**Use of technology**

**Research Skills**

**Analytical Skills**

**Communication**

**Business planning**

**Networking opportunities**

**Real-world experience**

**Practical experience**

## Collaboration Bringing Mutual Benefits

Craven College is in collaboration with Skipton BID to support the businesses of Skipton with increased footfall from the visitor economy. Using Local Skills Improvement Fund resources, the College has already supported many projects such as the creation of upgraded shop-front images, 360-degree images so visitors can explore the town better, and drone shots to allow visitors to explore the more inaccessible areas of the town. Businesses will benefit from their business being showcased to its maximum potential.

Additionally, Skipton BID has established strong connections with Craven College in a joint venture to conduct market research on consumer habits in Skipton. This collaboration allows Business students to apply their learning in a practical context, gathering and analysing data to provide valuable insights into local consumer behaviour. The partnership not only supports the development of students' research and analytical skills, but also contributes to enhancing the town's economic strategies, showcasing the college's commitment to community engagement and real-world learning opportunities.

### Employers we've worked with:

- Skipton BID





# MORE EMPLOYERS WE'VE WORKED WITH...

## **Adult/Community**

The Good Shepherd Centre Keighley  
Freshfields Burnley

## **Art & Design**

Airedale Hospital & Community Charity  
Jenny Challenger  
Joan Murray  
Dirty Word Magazine

## **Catering & Hospitality**

The Cheese Bar  
Class One  
The Good Food Story  
Coniston Hall  
Grantley Hall  
Rudding Park  
Concord Hotels  
Devonshire Arms  
The Inn Collection  
Dakota Hotel  
V&V Leeds  
Grassington House

## **Countryside & Agriculture**

Bolton Abbey Estate  
Ribble Rivers Trust  
Skipton Gunroom  
Coniston Estate  
The Deep  
Gamekeepers Welfare Trust  
North Yorkshire Fire and Rescue

## **Construction**

Rhinobuild  
Staybills  
Build-Fast  
Stabila  
Toolstation  
Myers Group  
Salamandar Pumps  
Calderdale Gas Training  
EFIXX  
Drax  
British Gypsum  
Marshalls  
MultiQuip  
Bowman Riley Architects  
JD Developments  
Constructive Futures

## **Computing & IT**

Leeds Digital Creative Fair

## **Equine**

Melanie Watson - Instinctive Horse Training

## **Health & Social Care & Early Years**

The Good Life Project  
Skipton Libraries  
Burley Nursery School

## **Media**

Drystone Radio  
The Unit

*Continued....*

### **Performing Arts**

Falling Stars Theatre Company  
Arden School of Theatre

### **Public Services**

UK Parliament Week Senior Education and  
Engagement Officer  
British Police  
Royal Navy

### **Sport**

City of Bradford Metropolitan District Council  
Doe Park  
Primus Sports Partners  
Craven Community Boxing Club  
Coventry University Scarborough Campus

### **Tyro Training**

Sepculant  
ATM Ltd  
PLS Group  
S&D Landscapes  
Yorkshire Dales Millenium Trust  
Scotton Tree Care  
Keighley Tree Services

### **Work Experience/Student Services/Careers**

Mortgages with Hannie  
Skipton Building Society  
Beyondly  
The Devonshire Arms  
The Coniston Hotel  
Cactus IT  
Right at Home  
Icon Web Design  
York & North Yorkshire County Council  
Tax Assist Accounts  
Dales Community Care  
The Unit  
Eatons of Skipton Funeral Directors  
Brooksbank Valves Limited  
Spellman Care  
J Carey Design  
Stirk Lambert & Co Chartered Accountants  
Dacre, Son & Hartley  
Shepherd Partnership Ltd  
ATM Ltd  
Holt Doctors  
JBA Consulting  
ADNC Projects

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# THANK YOU!

We extend our deepest gratitude to all the employers who have partnered with Craven College. Their support and collaboration have been invaluable in providing our students with the skills and experiences they need to succeed. Together, we are shaping the future and empowering the next generation, not only by enhancing employability but also strengthening our local economy. We look forward to continuing our successful partnerships and achieving even greater success!

### **Want to get involved?**

Call: **01756 791 411**

Email: **[customerservices@craven-college.ac.uk](mailto:customerservices@craven-college.ac.uk)**







# Unlocking potential, changing lives

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