Welcome to Craven College and the **Business Management in the Service Sector BA (Hons) Top-up**

To help you prepare for your dissertation we would like you to complete the following task and bring it to your induction session on Thursday 22nd September.

**Task: Dissertation Preparation**

As part of the level 6 Business Management in Service Sector top-up you will be writing a dissertation. This is an exciting opportunity for you to carry out your own research into a particular question or problem in the world of business that you would like to investigate or put forward a solution to. This question or problem can be anything you like as long as it is related to business in some way. Previous students have investigated such diverse issues as the lack of senior female managers in their workplace, the struggles of zoos to encourage attendees in the face of increasing animal welfare concerns, and the rise of independent beer breweries despite the decline in overall alcohol consumption.

Please can you come up with three potential research questions you might like to investigate for your dissertation and bring these along to your induction session.

If you have any further questions about the task please email:

**jsimpkin@craven-college.ac.uk**