

CRAVEN COLLEGE



MEDIA MAKE-UP

LEVEL 3 EXTENDED DIPLOMA



ual: awarding
body

OVERVIEW

An exciting course taught by experienced make-up industry professionals which provides you with the opportunity to explore, develop and be creative within the make-up artistry field.

Gaining confidence in new skills through a range of projects designed to give insight into the many different sectors of industry you will develop your own portfolio of work. This portfolio will support you in your chosen progression whether that be choosing to venture into industry or to continue your studies onto one of our specialised Degree courses.



COURSE DELIVERY & CURRICULUM

Your curriculum is delivered through practical based projects which encourage you to develop academic skills alongside your creative art. Throughout the year you will take part in various masterclasses run by tutors and expert guest speakers. There will be opportunities to get involved and collaborate with students and projects from other areas such as Media and Performing Arts. You will be required to complete a relevant work experience as part of the course.

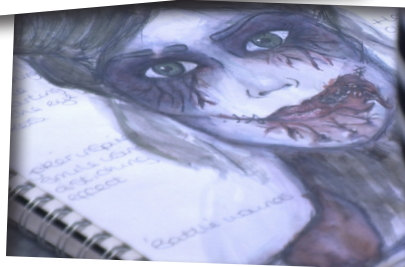
Project 1 | Make-up is Art

Project 2 | Penny Dreadful

Project 3 | Adornment

Project 4 | Final Major Project: Reinvention

Project 5 | Industry Practice



PROJECT 1

MAKE-UP IS ART

Make-up artists often take inspiration from the art world to support their imaginative make-up. You will gain the knowledge and understanding of art movements to inspire your creativity and to encourage you to be a more innovative artist.

Indicative Content

- Curriculum designed to encourage your confidence & creativity
- Workshops on bold & creative make-up techniques based on art movements
- Design & create a series of make-up looks based on experimentation
- Reflect on your progress



PROJECT 2

PENNY DREADFUL

It is important to be able to understand how the audience may respond to a character in a performance. The consideration of factors such as the context of the character's world, point of view and role in the narrative is essential information to any make-up artist.

Indicative Content

- Research, design and create a range of characters following the theme of 'Penny Dreadful'
- Evaluate the context of the character unpacking the factors influencing their look
- Learn a range of 'breaking down' special effects which cover injury simulation, dirtying down, skin disease and ageing effects
- Working with the latest products and techniques from the Film and TV industry
- Create an iconic character considering all factors including costume & hair
- Set etiquette for managing your make-up during filming and photoshoot



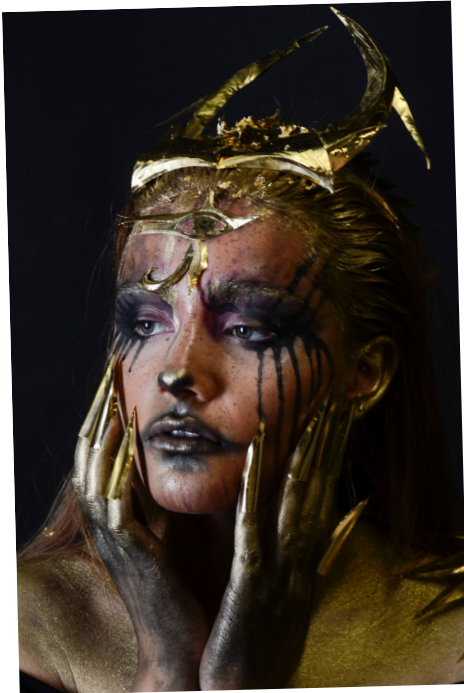
PROJECT 3

ADORNMENT

The make-up industry is becoming increasingly innovative as can be seen at the latest London Fashion Week. In the fashion world how you communicate your design to the production team is an important part of your work as is finding your individual creative make-up design through experimentation and practice.

Indicative Content

- Use art movements as your inspiration and basis for make-up designs
- Present your designs using different 2D styles and techniques
- Incorporate 3D effects using embellishments in your make-up artistry
- Capture your final make-up application in a professional photoshoot
- Produce a creative moving image of your make-up or process



PROJECT 4

REINVENTION FINAL MAJOR PROJECT

Many contemporary artists are renowned for their ability to reinvent materials and repurpose ordinary objects into art. This is an exciting opportunity to explore a theme which can be interpreted in many ways; it may be that you reinvent discarded favourite toys or treasures or recycle materials to create an innovative make-up and headdress.

Indicative Content

- Propose your concept and theme for the project
- Plan your research sources and individual exploration of the theme
- Identify and reflect on the work of industry leaders who inspire you
- Produce a realistic action plan for your project
- Create a range of innovative designs
- Experiment with materials and techniques
- Final make-up application, styling and prepping your model for camera
- Evaluate and reflect



PROJECT 5

INDUSTRY PRACTICE

In this project you will investigate the employment and educational opportunities for progression and showcase your understanding of the communication and presentation skills needed to begin your studies or career as a make-up artist.

Indicative Content

- Investigate progression routes in your chosen industry sector
- Explore educational progression routes
- Reflect on your choices
- Write a personal statement which showcases your personality and achievements
- Prepare your CV
- Produce an A3 portfolio of photographs of your work produced through the year



GUEST SPEAKERS

At Craven College we recognise that success and learning does not just take place in the classroom and we value and encourage participation in a wide range of activities outside of normal lessons. These include visits from successful graduates of our courses who are now established as make-up artists, masterclasses from expert guest speakers from a wide variety of make-up industry backgrounds.

Kate Benton TV and Film Make-up Artist (Hugo, Clash of the Titans, Love Actually) Nominated for Emmy, BAFTA and RTS awards no less than 8 times. Whilst visiting the College Kate said: **"Choose your course carefully. The Media Make-up course at Craven College is good and it is unusual to find such a good course outside of London in terms of tuition and facilities."**



Mark Izzard is an international freelance hairstylist who has worked for the BBC and ITV as well as being a L'Oréal Ambassador and a Habia Skills Team key member.

Kei Yamaguchi director of leading Tokyo, Japan based make-up school Be-staff Make-up Universal, Kei is an award winning make-up artist with over 30 years experience.



OTHER ACTIVITIES

INTERNATIONAL MAKE-UP ARTIST TRADE (IMATS)

Every year the students have the opportunity to participate in the educational trip to a make-up conference. Last year, our students visited The Prosthetic Event in Birmingham where they were able to watch demos by the make-up designers from Doctor Who, Halloween and many others. The students enjoyed the trip having been able to see work from a variety of different make-up fields from Body Art to Prosthetics. Future trips may include a residential trip to London to coincide with IMATS, the International Make-up Artist Trade Show.

WORK EXPERIENCE

As part of your course you are expected to complete 37 hours of work experience. The work experience week has been allocated to the week commencing 2nd March 2020. However work experience can be done at other times of the year as long as it does not interfere with your learning in college. Your work experience must be linked with the course you are studying but tutors and college staff will be able to advise you further on this.

OTHER INFORMATION

STUDENT SUPPORT

No two students are the same and we understand the importance of valuing people as individuals and recognise that sometimes there are barriers that may get in the way of people reaching their potential. The support services within College exist to help remove those barriers where possible. Through our various services, we can provide a network of support to help you get the most out of your course.

PROGRESSION ROUTES

- Make-up Trainee for Film
- Crowd Make-up Trainee for Film and TV
- Prosthetic Studio Apprenticeship
- Fashion and Editorial Make-up Assistant
- Make-up Trainee for commercials and advertising campaigns
- Salon based Make-up Artist

STEPHANIE KEMP - GRADUATE 2012

Since her time studying with us Stefanie Kemp has been successfully building her career as a make-up artist in Film and TV, we are very proud of her and she always makes time to return to College every year to share her knowledge and skills.

Her credits include working as a daily on Hans Solo, Downton Abbey (the film), The Crown and Bohemian Rhapsody. She has worked on the main team for BBC's Taboo and Press and ITV's The Liar.

We are thrilled to see Stefanie's career going from strength to strength as she is now

working as a Make-up and Prosthetic Supervisor on Netflix's fantasy series Cursed as well as the UK filming of HBO's series The Watchmen. Stefanie feels she learnt a lot from her studies here and is very supportive

of the College saying she "couldn't have asked for a better start to her training thanks to Craven College."

Her blog 'The Make-up Mill' provides excellent information and guidance to make-up artists.



Stefanie Kemp graduate from 2012



Enriching lives through learning

Craven College
Aireville Campus
Gargrave Road, Skipton
North Yorkshire, BD23 1US
Tel: 01756 791 411

enquiries@craven-college.ac.uk
www.craven-college.ac.uk

