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### WELCOME TO THE MAKEUP ARMOURY

To create art, you need the right tools.

At The Makeup Armoury we got you covered; we supply everything you require to start your journey to become a skilled makeup artist.

From SFX palettes to set bags, you can find it all at our store and ordering through our website couldn't be easier, making it a hassle-free and straightforward shopping experience.

We are truly passionate about makeup and we are delighted you will be part of this creative, exciting and rewarding industry.

Our focus is on sharing knowledge and expertise (read our blog or follow our social media to stay in the loop!) with industry PROs and students like you, to help nurture and inspire the next generation of makeup artists.

Of course, we know that perks will always go down well with students so we have done our best to offer you some amazing deals, which you can discover in this pack.

Any questions, don't hesitate to get in touch!





FACEBOOK/THEMAKEUPARMOURY



INSTAGRAM/THEMAKEUPARMOURY



TWITTER/MAKEUPARMOURY

## **DISCOUNTS**

•	BDELLIUM	20%
•	BEN NYE	15%
•	SKIN ILLUSTRATOR	10%
•	TELESIS	10%
•	KRYOLAN	10%
•	MAQPRO	10%
•	PS COMPOSITES	10%
•	MOULDLIFE	10%
•	PIGS MIGHT FLY	10%

<ul> <li>LOUISE CONSTAD</li> </ul>	10%
• VISEART	10%
<ul> <li>GLYNN MCKAY</li> </ul>	10%
<ul> <li>BEAUTY BLENDER</li> </ul>	10%
• FLEET STREET	10%
• K.D. 151	10%
<ul> <li>CAPTAIN FAWCETT</li> </ul>	10%
<ul> <li>LOUISE CONSTAD</li> </ul>	10%
• TATTOOED NOW!	10%
• TINA EARNSHAW	10%
<ul> <li>WM CREATIONS</li> </ul>	10%

# **PERKS**

#### **Demonstrations**

Our Director Jan Sewell is an award winning makeup artist who shares her knowledge and passion in the form of providing industry talks and demonstrations.

#### **Shopping events**

In-store shopping evenings dedicated to students as an opportunity to utilise your discounts.

#### **Makeup Master Classes**

An opportunity to learn more about the industry's favourite products and techniques with brands such as Mouldlife and Makeup For Ever.

#### **Awards**

Our awards can be entered by students and tutors. There are amazing prizes to win, such as trips to IMATS, UMAe and free products

#### **Industry blog articles**

Aiming to provide guidance and inspiration for the next generation of Makeup Artists, our in-depth blog posts feature practical advice and interviews with some of the most talented people in the industry

## **HOW TO ORDER**

We have designed an online system to ensure ordering your kits is as simple as possible, but if you have any questions or enquiries don't hesitate to contact us.

### STEP-BY-STEP GUIDE

- 1. Head to <u>www.themakeuparmoury.com</u>
- 2. In the top right hand corner you will see a 'Colleges' section.

  Click this link
- Create yourself an account under 'New Customer'
- 3. This will bring up a list of colleges, simply find your college and course
- 4. Add this product to your basket and continue to check out
- IF your kit is being sent to your home address enter it now.

  IF you do not have the option of entering a shipping address, this means your kit will be sent straight to your college
- Once we have received the payment for your kit you will then be registered for student discount

You can neither order your kit or validate your student discount without registering as a customer.