

ART & DESIGN - STUDY PROGRAMME

Thank you for applying for a place to study at Craven College in September 2020. To give you a head start, our tutors have created a list of resources and activities to help you prepare for your course.

READING MATERIALS (BOOKS, MAGAZINES AND NEWSLETTERS)

'The Short Story of Art: A Pocket Guide to Key Movements, Works, Themes & Techniques' Author: Sussie Hodge

'Ways of Looking: How to Experience Contemporary Art' Author: Ossian Ward

'Vitamin 3-D: New Perspectives in Sculpture and Installation' Author: Adriano Pedrosa

'Fashion: The Definitive Visual Guide' Author: DK

'Textiles Now' Author: Drusilla Cole

'Textile Designers at the Cutting Edge' Author: Bradley Quinn

'Digital Textile Design' Author: Melanie Bowles

'The Elements of Graphic Design' Author: Alex White

Magazines:

Creative Review, Communication Arts, Art Review, Modern Painters, Aesthetica, Crafts, Selvedge

SOCIAL MEDIA ACCOUNTS TO FOLLOW

Instagram

Craven College Graphics

Craven College 3D

Craven College Art and Design

Facebook:

Art & Design Craven College

Twitter:

Art and Design at Craven College

Youtube:

https://www.youtube.com/results?search_query=what+do+artists+do+all+day

<https://www.youtube.com/watch?v=ZqITSCvP-Z0&t=347s>

<https://www.youtube.com/watch?v=uC786esP26U>

WEBSITES

<https://mymodernmet.com/what-is-contemporary-art-definition/>

<https://www.artsy.net/article/artsy-s-learning-team-how-to-talk-about-art-a-beginner-s-guide>

<https://www.tate.org.uk/art/guide-slow-looking>

<https://www.artsy.net/collection/contemporary>

<https://thedesigninspiration.com/>

<https://abduzeedo.com/>

WORK EXPERIENCE LINKS

Printers: John Mason Printers, Northrop Alan Label Printers, Jaymill Print, Skipton Print,

Digital: Fever Digital, let's make something beautiful, Absolute 2 design, Veeka design and marketing

Marketing: SBC Marketing, Veeka design and marketing

Retail: Art shop skipton, Photography Shops

Galleries: Mill Bridge Gallery, The Folly Museum, Settle

Charities and Arts Organisations: Craven Arts, QWorkery, SCAD, The Food Bank

Leeds, Bradford and Clitheroe also have extensive lists of alternative work experience placements if you are able to travel.

ACTIVITY - PLEASE COMPLETE THIS BY FRIDAY 26 JUNE

FOR STUDENTS INTERESTED IN SPECIALISING IN GRAPHIC DESIGN, ILLUSTRATION OR DIGITAL MEDIA: Create a postcard or series of postcards featuring your first name initial as the basis for the design ('A' for Alex etc).

You could fill the letter with photography, illustrations, graphical shapes, colour or patterns, create a whole new font or experiment with moving image.

The letter should represent you as an artist; what inspires you, your interests, hobbies and artistic viewpoint.

You could also use your surroundings, current affairs or personal interests to inspire the design of your letter.

You should use whatever media you have available at home. For digital outcomes you could use the Creative Cloud (Illustrator/Photoshop), Procreate, or free apps such as 'Stop Motion' or 'imovie' (iphone only).

Alternatively, you could use traditional methods such as drawing, painting, printing and collage. Have fun experimenting.

Your work will be displayed on the Craven College Graphics Instagram Account (@graphics_cravencollege) and become part of an exhibition showcasing the talent of our new students. Good luck!

FOR STUDENTS INTERESTED IN GENERAL IN ART AND DESIGN

You can try any of the following activities in this blog: <https://missboiangiu.blogspot.com/>

- Draw House Plants
- Bookmarks for artists in time
- Night Time Vision
- Mandala make your own and Colour

Your work will be displayed on the Craven College Art and Design Instagram Account (@cravencollege_artanddesign) and become part of an exhibition showcasing the talent of our new students. Good luck!

APPLICANTS

Please complete this activity by **Friday 26 June** where you will present the results of the activity at our Future Student Morning.

The Future Student Morning will be delivered as a virtual event where your course area tutor will give you an online webinar, you will shortly receive an email with a link to sign up for this event.

If you have applied for a course starting September 2020, it is essential for you to sign up for this event as you will receive information about your course, enrolment and key dates.

Further details can be found at www.craven-college.ac.uk/events.

If you can't attend the event, please email marketing@craven-college.ac.uk with your name and the subject area you have chosen to study and we will arrange for your tutor to contact you.

Finally, don't forget to join the Art & Design Department Facebook Group to keep up to date with everything related to your course:

<https://www.facebook.com/groups/633056317272881/>