



THE STUDENT HANDBOOK FOR
Foundation Degree in Event Management
Validated by the Open University

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1. WELCOME AND INTRODUCTION

Award title

FD in Event Management

COURSE code

BSFH0001 (year 1) & BSFH0002 (year 2) **(Full-time)**

BSPH0011 (year 1), BSPH0012 (year 2) & BSPH0013 (year 3) **(Part-Time)**

Welcome to Craven College. In particular, welcome to the FD in Event Management.

This handbook provides you with information about your course, your responsibilities as a student, in addition to information about assessment and other regulatory issues.

More Information for Students is available on the HE VLE - MOODLE. To access this click on Student Support and then Higher Education and then choose the appropriate section. There is information in the following sections: Support for HE Students; Academic Regulations and Policies; Assessment Information and Useful Forms; Higher Level Qualifications explained and Who Are Your Learning Partners. It is useful for you to have a quick look at each of these sections so you can find your way around the forms etc when you need them.

The course team is looking forward to meeting you and hopes that your time at Craven is both enjoyable and successful.

2. COURSE STAFF

Course Tutors, Caroline Jolliffe & Jill Frik

Module Tutors Supervisors:

Caroline Jolliffe

Jill Frik

Sandy Brook

Christine Caul

Alan Brook

Best wishes to you in your future studies.

3. THE ACADEMIC CALENDAR

Please see course Moodle BETH 4 (level 4 students) & BETH 5 (Level 5 students) for the course Calendar and assessment schedules.

It is your responsibility as a student to comply with the Course and Module requirements for attendance and completion of assessments.

4. IT INFORMATION

All students are provided with a username and password.

Your Initial Username will be your enrolment number preceded with an 'st' e.g. st99999999, and your initial password will be letmein17 and the year you enrol e.g. letmein17. The first time you log into a College PC you will be required to change this password to a different one. Passwords must be at least 8 characters, use a combination of lowercase, uppercase and numbers, and cannot be the same as the last 5 passwords you have used. Use this to log onto the College network on any College PC.

Changing passwords

To maintain security, your password will expire every 60 days. You will be prompted to change this in advance of the expiration date. **Please ensure you log onto the network on a regular basis to prevent your password from expiring.**

If your password has expired, you will be forced to change this the next time you log into a College machine. Access to the intranet and Moodle from home will be prevented until this password has changed.

If you forget your password or cannot get to College to change your password when it expires, then please call the IT Helpdesk on 01756 693839, where the IT team can reset your password, after answering the following security questions:

Name:

Student reference no:

D.O.B:

1st Line of address:

Accessing College systems

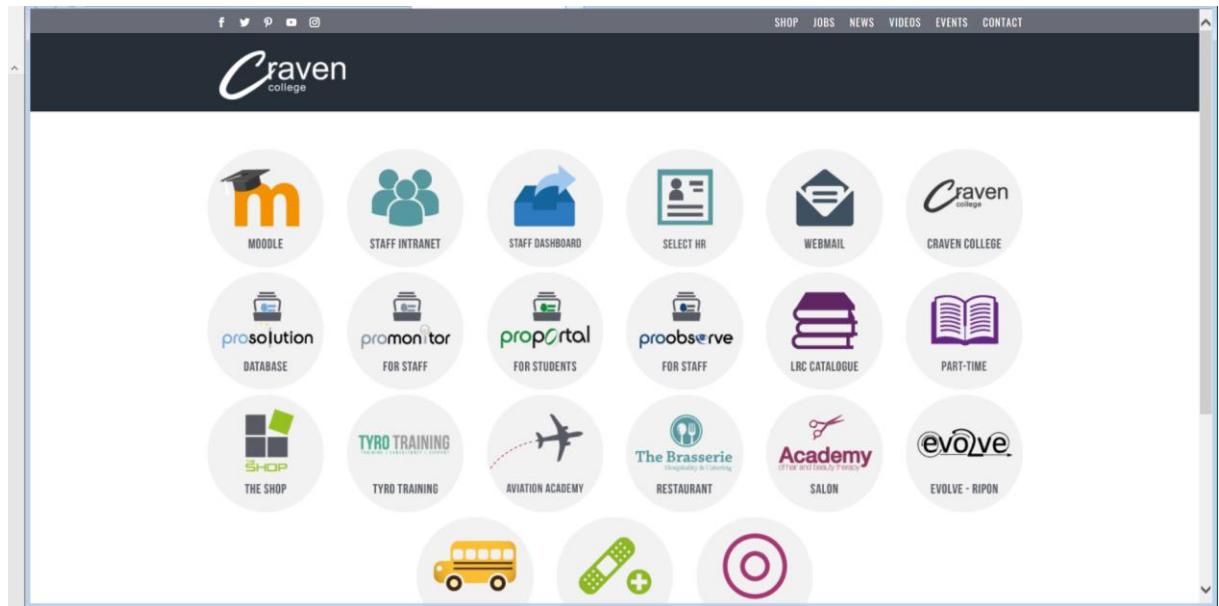
To access the College systems, use the Craven College Web Portal

From a College PC:

- Click on the Internet icon to display the Web Portal

Remotely

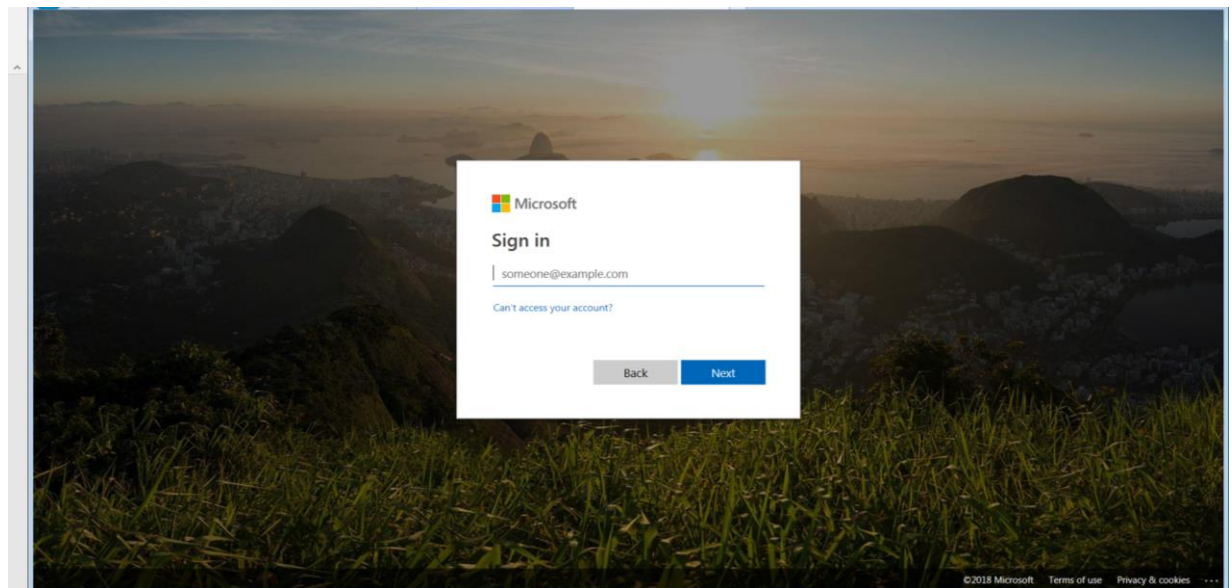
- Enter the web address into a browser: intranet.craven-college.ac.uk
- Or search for 'Craven College Web Portal'



Accessing Webmail

- Access the Web Portal and click on Webmail





Screen images may differ depending upon the device used.

- Enter your email address
- Enter your password
- Click Sign in

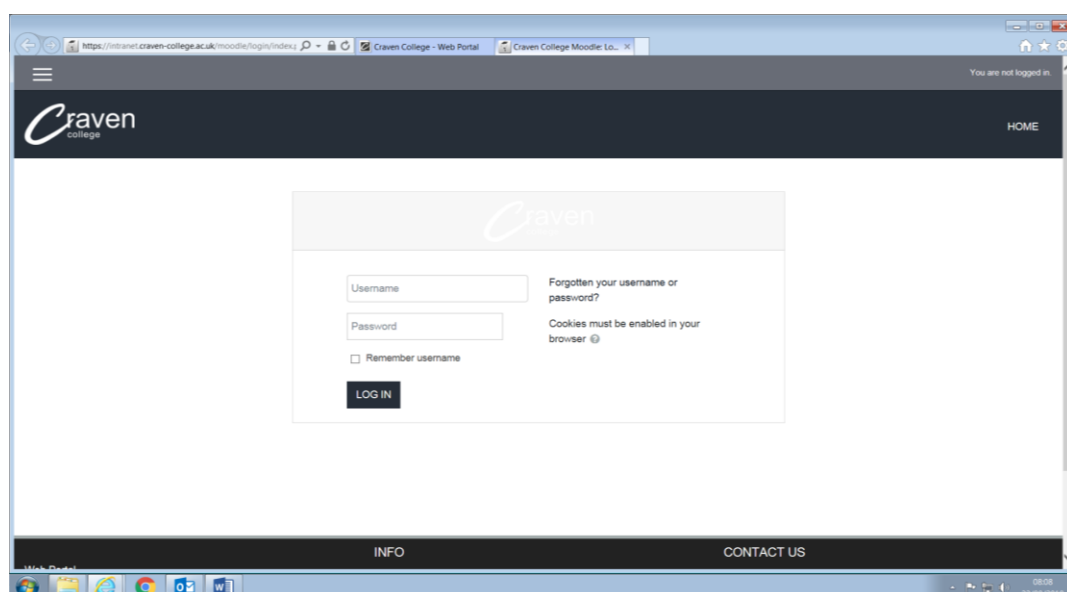
Accessing Moodle

Moodle is a virtual learning environment where your course tutor will upload information and resources for you to access throughout your course.

- Access the Web Portal and click on



Moodle



- Enter your username and password
- Click Sign In

Use of the Internet on College systems

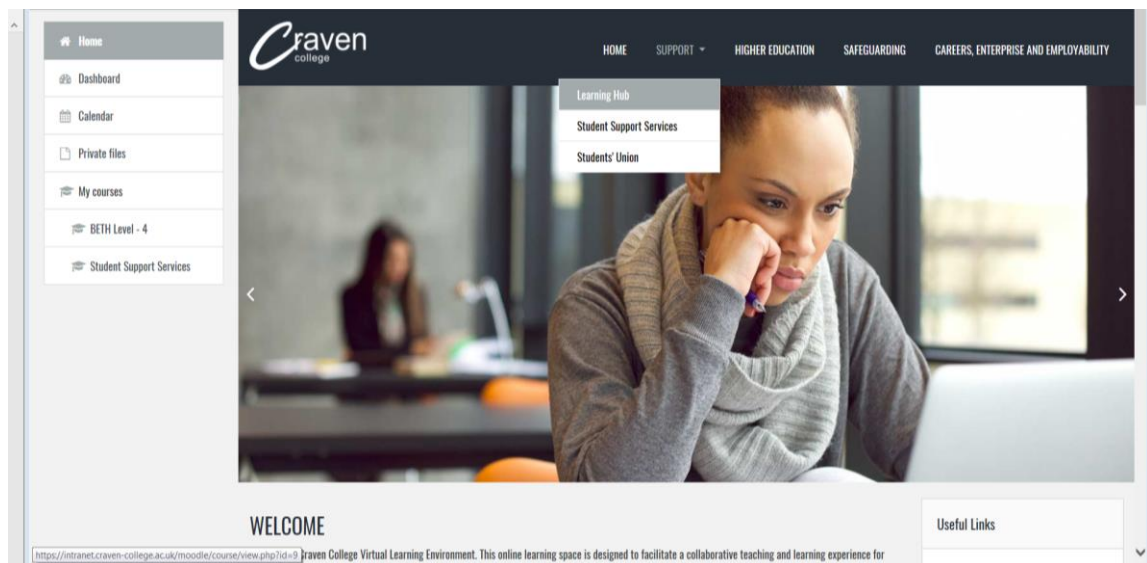
Some websites are blocked within College in order to safeguard and protect students from potential radicalisation and exposure to inappropriate content that could cause distress. The College search engine will allow a search using the input terms and a range of potential sites will pop up, but the College firewall will block access to the website if the content is considered potentially harmful. This is programmed. However, unblocking/bypass of the programme can occur. Unblocking will not occur for social or pleasure purposes

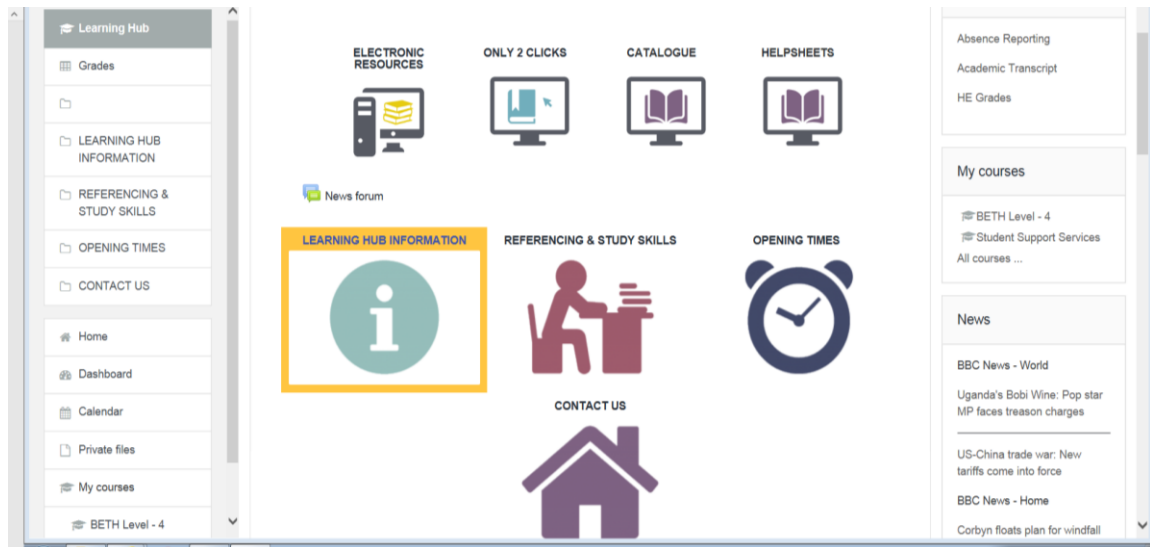
Process for making a request for unblocking

- Make a verbal request to your Tutor
- Your Tutor will assist you to find alternative websites
- If alternative websites cannot be found offering similar content, your Tutor will make a formal request for the site to be unblocked. Please allow one working week for the process to be completed

Accessing Learning Hub Electronic Resources

- Access Moodle
- Click the Support Menu at the top of the page and select the Learning Hub





The Learning Hub page contains links to electronic resources such as journals and databases, help sheets, etc including a link to their online catalogue where you can search for resources.

Turn-it-in

Turn-it-in is a software programme used to submit assignments.

- On your course Moodle there will be a Course Assessment/upload area
- Click on the Course Assessment Upload Area
- Select the appropriate assignment from the upload area:

Assessment Upload Area
 Work Related learning 3 (WRL3)

Home > BETH Level - 5 > Assessment Upload Area > Work Related learning 3 (WRL3)

My Submissions

Task 1 - WRL 3 Presentation

Task 2 - Report

Title	Start Date	Due Date	Post Date	Marks Available
<div style="display: flex; align-items: center;"> <div style="margin-right: 10px;">🚫</div> <div>Work Related learning 3 (WRL3) (Task 1 - WRL 3 Presentation)</div> </div> <p>Summary: Upload your assessments for WRL3 here, your presentation will have to be saved as a PDF to be able to upload it to Turnitin. <u>Please remember to print a copy of your slides with notes to be handed to the tutor prior to presentation.</u> Presentation Date: 07.12.16 Submission date for Report Monday 07.12.16 by 23:59</p>	7 Sep 2016 - 05:12	7 Dec 2016 - 23:59	10 Dec 2016 - 23:59	100

Refresh Submissions

Submission Title	Turnitin Paper ID	Submitted	Similarity	Grade	Overall Grade	
--	--	--	--	--	--	<div style="border: 1px solid black; border-radius: 50%; padding: 5px; display: inline-block;"> Submit Paper </div>

- From the displayed screen, click the Submit Paper button to upload your assignment

- The following screen will appear, use this to upload the assignment.

Student Surveys

You will be asked to complete surveys during both your first and final years at Craven College. These are completed electronically. You will be prompted to complete the survey when you log into the College network.

We encourage you to complete these surveys when they arrive. The surveys are your opportunity to have your voice heard and help the College in making improvements to your course and the College as a whole.

Office365

As a student of the college, you are entitled to free use of Microsoft Office for all platforms. This is available to you via <http://login.microsoft.com> using the same login method as you use for your College email address, which is also part of Office365.

Once logged in to this, a button under the banner for Craven College, on the right hand side, will enable you to download and install office on your machine. This works on both PCs and MACs, and is also available for iPads and Android Tablets, via the iTunes App Store and Android Play Store.

Technology Services contact details

The Technology Services staff at Craven College provide the technical expertise to develop and maintain the infrastructure, hardware and software and generally ensure the availability and ease of use of the College computer network and all other technical teaching and learning resources for College staff and students.

Technology Services has a Manager and three Technology Services Engineers: Paul Mastrantuono, Conrad Taylor and Emily Richardson in addition to Karen Matthews helpdesk/ICT Support Assistant. Together the team staff the Helpdesk and maintain IT systems across all campuses, please direct your technical problems or difficulties to them.

The central email address for IT is helpdesk@craven-college.ac.uk or they can be contacted by telephone on 01756 693839. There is usually a member of staff available between the hours of 8.30-5.00pm Monday to Thursday, with Friday hours 8.30-4.30pm.

5. HOW AND WHERE TO HAND IN AN ASSESSMENT

Assessment Submission Procedure for Higher Education

- Details regarding assessment submission are found in each Module/unit Handbook
- Deadlines are non-negotiable, students experiencing problems outside their control must apply for an extension or mitigation
- The deadline time for electronic submission is 12 midnight on the deadline date
- All written work and other work that can be submitted electronically will be submitted via Turn-it-in, which enables proof of submission
- Other coursework must be submitted during College opening hours, at a time set by the module/unit tutor on the deadline date and must include a cover sheet signed by the student and tutor (or other relevant member of College staff) upon receipt
- Cover sheets are available on MOODLE (in the useful forms section), and have a tear-off slip which will act as a receipt for each assessment for students to retain
- The Regulations for The Open University validated awards (available on MOODLE and College website) explain the consequences of missing a deadline

Missing an Assessment Deadline

If you fail to submit an assessment by the prescribed date without prior permission, you will incur the following penalty:

Submission within 6 working days: a 10% reduction for each day late down to the 40% pass mark and no further.

Submission that is late by 7 or more days: submission refused, mark of 0.

Any assessments which are handed in late, without formal approval through the HE Scheme may jeopardise your continuation on the course.

Application for Extension

An application for extension of up to 5 days may be granted if, due to personal circumstances, you are unable to complete module/unit assessments by the submission date. The Application for Extension form can be found on the [College website](#). Following completion of the application, you must call the HE Office, Aireville Campus, on 01756 708051 to arrange an appointment to submit your application

Extensions will not be granted for practical assessments, group assessments, examinations or presentations.

THE APPLICATION MUST BE SUBMITTED PRIOR TO THE ASSESSMENT SUBMISSION DATE

Application for Mitigation

In exceptional circumstances you may apply for mitigation. The Application for Mitigation form can be found on the [College website](#) and may be submitted when, due to personal mitigating circumstances, you are unable to complete module/unit assessments or where you consider that the quality of your performance on a module/unit has been adversely affected by a particular personal circumstance. Applications for mitigation must be substantiated by independent documentary evidence, such as a medical certificate, letter from an employer, statement from a member of academic staff, statement of attendance from a counsellor, etc.

YOU MUST SUBMIT YOUR APPLICATION FOR MITIGATION PRIOR TO THE ASSESSMENT SUBMISSION DATE. **In exceptional circumstances completed forms may be accepted up to 14 days after the submission date. Any information received outside of this time period will not be considered, unless you can provide evidence that you were prevented from meeting the deadline by circumstances outside your control.**

Following completion of the application you must call the HE Team, Aireville Campus on 01756 693863 / 708051 to discuss submission of your application and supporting documentation. Please note The HE Team are not normally available during the evening.

The College will endeavour to consider applications for mitigation within three working days of receipt. Both you and your Course Tutor will be made aware of the decision. **It is your responsibility** to follow up the decision with the HE Team. Please keep a copy of your completed application form.

Plagiarism

Plagiarism, in short, means taking another person's work and incorporating it into your own work without proper acknowledgement. For detailed explanation see the HE Student Academic Misconduct Policy which is available [on the College website](#). Use of others work must be referenced using Harvard Referencing.

6. COLLEGE SUPPORT STAFF

Higher Education Team

Gillian Thom - Higher Education Business & Development Leader

Gillian oversees the HE provision at College, working closely with HE Tutors and support staff across College 01756 693876

Higher Education Team

The HE Team can be found in room P0.14 in the Pen-y-Ghent building, Aireville Campus, the contact number is 01756 708051 / 693863 or the staff can be contacted by email HE@craven-college.ac.uk . The staff may provide guidance about the regulations for the approval of marks and the decisions made by the Board of Examiners, applying for an extension or mitigation. The HE Team hold focus groups with HE student groups.

Diane Ward, Senior Academic Quality Officer (HE)
Scott Boardman, Academic Quality Officer

Student Support Services

The Student Support Services Team provides non-academic assistance for you regarding finance, such as issues with Student Finance England and may also help with personal problems which may affect your success on your course. Student Support Services can also help you decide on your next step regarding your career.

More information about the support available can be found on the [College website](#)

Catherine Jackson – Student Support Services Manager

Catherine can help with all matters relating to careers, welfare and financial support. Contact Catherine on 01756 707255 or 07921 214115

Applications and Finance:

Beth Worswick – Information Officer / Admissions Assistant

Beth processes Higher Education applications, arranges interviews where necessary and sends out offers of places. Contact Beth in Student Support Services in the Wherside building, or on 01756 693805 or bworswick@craven-college.ac.uk

Specialist Support:

Amena Dakhil - Specific Learning Difficulties (SPLD) Co-ordinator

Amena co-ordinates support for students across College and timetables study support sessions both at the Aireville Campus and The Aviation Academy. Amena can be contacted on 01756 707274 or adakhil@craven-college.ac.uk

Disabled Students' Allowance:**Amanda Park - SEND Officer**

You can apply for the Disabled Students' Allowance if you are a full or substantial part time student on a Higher Education course. Advice can be found by following: <https://www.gov.uk/disabled-students-allowances-dsas/what-youll-get> or you may speak to a Amanda Park in Student Support Services. Amanda deals with issues relating to Disabled Students' Allowance and can be contacted on 01756 707273 or apark@craven-college.ac.uk

Careers and Employability:**Kate Molloy - Admissions, Careers and Employability Team Leader**

Kate and the team support work experience and placements, careers advice and employability and can be contacted on 01756 707268 or kmolloy@craven-college.ac.uk

Student Voice:**Linda Sands - Student Mentor**

All students have the opportunity to take part in the Student Union and Higher Education focus groups as well as regular student surveys. Linda co-ordinates and liaises with the Student Reps on behalf of the College's Student Union. Linda can be contacted on 01756 707257 or lsands@craven-college.ac.uk

Counselling

Craven College offer all students a free and confidential counselling service. All of the counsellors who work at College offer the highest possible level of confidentiality consistent with the law, and the codes of the British Association for Counselling and Psychotherapy (BACP). This is an important element of the counselling contract, since in order to create the necessary trust for any work to be undertaken Craven College aims to respect the privacy of all clients. Any questions about the Counselling Service can be made on a confidential basis by calling 07984 599 789.

7. EXTERNAL EXAMINER FOR THE PROGRAMME

External Examiners are appointed by the awarding organisation, The Open University to ensure that assessed work is to the correct standard for the level. External Examiners (EEs) visit the College during and at the end of the year and examine samples of students' work, and may also wish to meet with students.

The External Examiner for this course is Peter Wiltshire, Senior Lecturer and Programme Leader BA (Hons) International Tourism Management at the University of Derby. The annual External Examiners report for your course can be found on your course MOODLE.

8. INTRODUCTION TO THE PROGRAMME

The FD Event Management is a challenging vocational course which will provide an ideal preparation for anyone planning to pursue a career in the event management, hospitality or conference sectors, and will support the

development of anyone already working in a business environment that is required to organise conferences, events, exhibitions and meetings.

The FD Event Management will give you an understanding of a broad range of concepts and techniques, giving the ability and confidence to effectively communicate and apply skills in any business environment that may be required for an event. This course provides focussed and relevant training to allow complementary development of academic and work skills.

Your Responsibilities as a Student

If you change your address and contact details, you should inform your Course Tutor immediately. This includes your email address as the College will often contact you in this way.

It is your responsibility as a student to comply with the Course and Module requirements for attendance and for completion of assessments on time. Please check the *Regulations for validated awards of The Open University* which can be found on the [College website](#).

As a student studying at Craven College you are expected to conduct yourself in an appropriate manner and exercise consideration to fellow students and staff. In addition you must take responsibility for ensuring that academic requirements are fulfilled any Course and/or College deadline is met.

If you are absent from the College

You must notify your Course Tutor if you are absent. It is important for the success of your studies that absence from class is kept to a minimum.

If you are absent through illness immediately prior to an examination or assessment deadline you may wish to submit a case for mitigating circumstances to the Mitigation Panel by completing the Application for Mitigation form. You must complete an Application for Mitigation form and provide a medical certificate as soon as possible. It is your responsibility to apply and put a case for mitigating circumstances which will be assessed by an independent Mitigation Panel. It is worth noting that a case for mitigation is not always approved.

If you are absent through illness on the day of an examination or assessment deadline, you must provide the College with a medical certificate along with an application for Mitigation form as soon as possible.

Notification of infectious disease

If you have been diagnosed with or have had contact with an infectious disease, you must notify the College in writing within 24 hours of diagnosis. You must not return to College until a medical practitioner's certificate of clearance has been submitted.

9. WITHDRAWING FROM YOUR COURSE

If you decide to withdraw from your course, you must notify the College in writing. This notification must be sent immediately to withdrawals@craven-college.ac.uk and should include details of the reason for withdrawal.

Payments made to the College by the Student Loans Company cease when a student fails to attend their course. Tuition fees will be adjusted based on the date you inform us of your withdrawal. For further details please see the Fee and Refund Policy which can be found on [the College website](#).

Course Notice Boards/Communication

You are advised to check MOODLE regularly.

10. HEALTH & SAFETY

Fire prevention

Fire prevention is everyone's responsibility. You can help to prevent fires by:

- Good housekeeping
- Safe use of electrical and gas appliances
- Observing the College smoking policy (designated areas only)

Information

In each room and in many corridors there is a Fire Evacuation procedure that tells you what to do in the event of a fire and the appropriate assembly area for fire evacuation. All fire doors and escape routes are clearly marked. Please do not attempt to fight a fire and follow the instructions of the fire wardens and duty manager.

There are a number of fire refuges around the college buildings if you are unable to get out of the building go to the refuge and await rescue.

When activated the fire alarm is audible accompanied by a flashing white light.

If you discover a fire

If you discover a fire, inform any available member of staff. If no-one is available you should operate the Fire Alarm and then evacuate the building.

Fire evacuation

On hearing or seeing the Fire Alarm, everyone should proceed calmly to the nearest escape route as indicated by the green signs bearing a white running man symbol. Follow this route to get out of the building and continue on to the nearest assembly point so as not to impede the Emergency Services. Do not stop to collect belongings and do not try to leave by your usual entry route unless this is the way indicated by the escape signs. Do not attempt to use the lifts. Evacuation is practised through fire drills. However, you should regard any sounding of the alarm as a fire incident and act accordingly.

Fire Safety for students with disabilities

You are expected to declare any disability that would affect your safety in the event of a fire, e.g. poor hearing may mean the alarm isn't heard, or use of a wheelchair will prevent use of stairs to evacuate. If you are referred to the Disability Support Co-ordinator, a personal Fire Evacuation Plan may need to be developed. This will then be used in any evacuation of the buildings.

11. PROGRAMME SPECIFICATION

1. Overview/ factual information

Programme/award title(s)	FD Event Management Certificate of Higher Education in Event Management
Teaching Institution	Craven College
Awarding Institution	The Open University (OU)
Date of latest OU validation	2016
Next revalidation	2020-21
Credit points for the award	240
UCAS Code	N820
Programme start date	September 2016
Underpinning QAA subject benchmark(s)	QAA Hospitality, leisure, Sport and Tourism subject-specific benchmark standards 2008 QAA General Business and Management subject benchmarks 2015
Other external and internal reference points used to inform programme outcomes	CIEH & HSE for Work Related Learning 1
Professional/statutory recognition	
Duration of the programme for each mode of study (P/T, FT,DL)	FT 2 years, PT 3 years
Dual accreditation (if applicable)	
Date of production/revision of this specification	May 2017 / version 2 The information contained here is believed correct at the time of distribution. The college reserves the right to make changes (with approval from The Open University) that result from on-going monitoring and evaluation

Please note: This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided.

More detailed information on the learning outcomes, content, and teaching, learning and assessment methods of each module can be found in student module guide(s) and the students' handbook.

The accuracy of the information contained in this document is reviewed by the University and may be verified by the Quality Assurance Agency for Higher Education.

2.1 Educational aims and objectives

- Provide a high-quality programme of study in the processes and development of Event Management, with a professional and vocational focus which will develop skills, knowledge and understanding and confidence for employment and wider life.
- Widen participation in the events management sector and widen access to higher education from under-represented groups in the College and in local industries
- Contribute to the skill base of the region and other local economies in the context of the rapid developments taking place in the events management sector
- Produce capable and well-rounded graduates who will make a contribution to the labour force needs of the regional and national economies and have appropriate knowledge and skills
- Develop a range of skills and techniques, personal qualities and attitudes essential for successful performance in working life

2.2 Relationship to other programmes and awards

(Where the award is part of a hierarchy of awards/programmes, this section describes the articulation between them, opportunities for progression upon completion of the programme, and arrangements for bridging modules or induction)

Graduates from the Event Management foundation degree are able to progress to BA (Hons) Business Management in the Service Sector top up programme (Subject to validation)

3. Programme outcomes

At level 4 the learning and teaching strategy will focus on developing students' knowledge of the subject area at a basic level and an introduction to academic study skills such as Harvard referencing, research techniques and written/oral communication techniques. At this level the students are introduced to the subjects and themes, where the teaching strategy forms a supported learning environment for the students to structure their foundation for learning. The concepts and knowledge embedded at level 4 aims to allow students to demonstrate academic study skills and understand the rigours to continue their development to level 5.

At level 5 it is expected that students are more autonomous and will build the knowledge and understanding gained at level 4. Their learning focus will move more to analysis, evaluation and reflection on learning. The students will be able to demonstrate that they have mastered study skills, enabling them to confidently approach more complex and a wider range of tasks. The module learning outcomes at level 5 strive to enhance their independent learning whilst providing a framework for study. At this level it is important to encourage students to understand wider reaching issues, complex and specific knowledge of the events industry and to underpin this with a theory base.

Intended learning outcomes are listed below.

3A. Knowledge and understanding	
Learning outcomes:	Learning and teaching strategy/ assessment methods
1 Describe and comment on the nature and functions including marketing, finance, project management, human resources and customer service/needs in the event management sector.	The teaching is delivered through lectures, seminars, presentations and tutorials. Students' learning is supported through discussion, presentations, individual and group tasks, independent reading and writing. Reflection on workplace practice linked to policies, theories and initiatives will develop the students' knowledge and understanding. Assessments will include written tasks (for example case studies, reports portfolios and an open book exam,) and presentation tasks.
2 Demonstrate specialist subject knowledge and knowledge of operational practices relevant to the event management sector	
3 Explain, analyse and/or evaluate systems to improve effectiveness and efficiency within the event management sector	

3B. Cognitive skills	
Learning outcomes:	Learning and teaching strategy/ assessment methods
<p>4 Research and apply theories, principles and concepts of the event management sector and demonstrate such skills in explaining and solving problems</p> <p>5 Evaluate and/or explain and apply vocationally relevant concepts associated with the management of planning, financial, human and physical resources</p> <p>6 Describe, identify or evaluate the contribution and impact of events in social, political, environmental, cultural, technological, legal, economic and other terms which affect this vocational area, its practitioners and organisations</p>	<p>Teaching includes the presentation of different theoretical interpretations of issues and students engage in the debates about the relative merits of alternative views through discussion and in written tasks. Students are provided with opportunities to apply the skills of critical analysis to workplace policy and practice and to develop recommendations with justifications</p>

3C. Practical and professional skills	
Learning outcomes:	Learning and teaching strategy/ assessment methods
<p>7 View own and others' roles and work within the event management sector</p> <p>8 Demonstrate straight forward & specialist knowledge, understanding and skills required to practice in the event management</p> <p>9 Develop appropriate responses to match diverse customer needs and expectations including quality of service through analysis of information and data relevant to the event management sector</p>	<p>Several modules include investigations based in the workplace including discussion and consideration of policies, audits and the collection of data for research projects. Students also have the opportunity to visit venues, work on a number of events and plan, execute and evaluate their own event for their final project.</p>

3D. Key/transferable skills	
Learning outcomes:	Learning and teaching strategy/ assessment methods
<p>10 Take responsibility for own learning and professional development and demonstrate study skills, self-criticism and reflection in relation to own learning and team working in event management sector</p> <p>11 Demonstrate use of a range of key skills including communication, application of number, ICT and present, interpret and evaluate simple quantitative and qualitative data</p> <p>12 Plan, design and manage practical activities whilst working effectively with others and independently and demonstrate evaluation and judgement in relation to own and others' decisions at work</p>	<p>Teaching of study skills is embeded throughout the programme to enable the students to become effective in their time management and to develop academic reading and writing skills. The discussion of set readings and sector issues supports the development of critical analysis and evaluation. Through completing set assignment tasks students identify problems, make recommendations and consider effective team working. Techniques of reflection are taught and used by students to meet the requirements of modules particularly in relation to own practice. The importance of effective communication is emphasised in both written and presentation tasks.</p>

4. Programme Structure

Programme Structure - LEVEL 4			
Compulsory modules	Credit points	Optional modules	Credit points
Personal and Professional Development	20		
Principles of Event Management	20		
Work Related Learning 1	20		
Funding and Income Streams for the Event Industry	20		
Introduction to Venues	20		
Business Law	20		

[Certificate of Higher Education in Event Management/120 credit points]

Programme Structure - LEVEL 5			
Compulsory modules	Credit points	Optional modules	Credit points
Work Related Learning 2	20		
Work Related Learning 3	20		
Human Resources	20		
Marketing	20		
Project Management with Event Programming	20		
Live Event Project	20		

[Foundation Degree Event Management / 240 credit points]

Part-Time Structure (3 Years) – example – please note the module order might change, please see module timetable on an annual basis.

Year 1		
Module Title	Credits	Level
Principles of Event Management	20	4
Personal and Professional Development	20	4
Work Related Learning 1	20	4
Introduction to Venues	20	4

Year 2		
Module Title	Credits	Level
Funding & Income Streams for the Event Industry	20	4
Business Law	20	4
Work related Learning 2	20	5
Human Resource Management	20	5

Year 3		
Module Title	Credits	Level
Marketing	20	5
Project Management with Event Programming	20	5
Live Event Project	20	5
Work Related Learning 3	20	5

5. Distinctive features of the programme structure

- Where applicable, this section provides details on distinctive features such as:
 - where in the structure above a professional/placement year fits in and how it may affect progression
 - any restrictions regarding the availability of elective modules
- where in the programme structure students must make a choice of pathway/route

The course is designed for people aspiring to careers venue and events, providing them with the knowledge, understanding and skills required for success.

The FD Event Management is a challenging vocational course which will provide an ideal preparation for anyone planning to pursue a career in the event management, hospitality or conference sectors, and will support the development of anyone already working in a business environment that is required to organise conferences, events, exhibitions and meetings. In a region with a high number of small and medium sized businesses the need for organisational skills is paramount.

For event management it is important for the programme to refer to the various Occupational Standards required for Health, Safety & Security and Customer Service. With this in mind this programme has been developed to have a broad business base.

The FD Event Management will give students an understanding of a broad range of concepts and techniques, giving the ability and confidence to effectively communicate and apply skills in any business environment that they will be required to organise an event for. This course provides focussed and relevant training to allow complementary development of academic and work skills.

The Scheme Core Module of Personal and Professional Development provides an audit and initial development of relevant skills.

The three Work Related Learning modules underpin the students' industry knowledge by ensuring that specific aspects are addressed and contextualised to the event management sector. Each Work Related Learning module will enable students to complete an assignment based on their own place of work. However, if students do not have a job in the event or related industry, they have the opportunity to undertake voluntary work on a number of local or national events. The use of work related case studies is also possible. Students will have the opportunity to gain additional practical learning & professional development through attending a range of local & national events. They will also have the opportunity to gain additional professional qualifications in Work Related Learning1 through an accredited Health & Safety and Risk assessment qualification.

The programme will be supported by a teaching team with relevant industry experience including the Course Tutor who has over 20 years' experience in the venue and events industry, and module tutors that have:- 10+ years international & national Operations Management in the hospitality industry; 20+ years at Senior General Management in an international business; and a Senior Marketing Manager with over 20 years' experience in an international business.

The programme will offer a Part-Time (one evening per week over 3 years) and a Full-Time (one afternoon and one evening per week over 2 years) option. The Programme Modules:

6. Support for students and their learning

In order to provide a supportive learning environment, a wide range of academic and pastoral support will be made available to students. Students will have access to the college guidance, support and advice systems through the Student Support Services representatives. Email and telephone contacts are circulated through the student handbook and can be found on Virtual Learning Environment (MOODLE). When students begin the programme they will receive information on the following:

- Course documents and reading lists
- Advice on using the electronic resources
- Information on admission and induction arrangements
- Information regarding Disabled Students' Allowance (DSA)
- Pastoral and welfare support
- Careers information and guidance
- Academic guidance and tutorial support
- Study support through the Specialist Learning Support Centre
- Guidance on using MOODLE

All students will attend college at the beginning of their programme of study for Induction and to be familiarised with the course and its requirements. They will also experience a range of icebreaker and introduction techniques to forge group cohesion. Following this, students will normally attend the college according to the course timetable. Students will also have the opportunity to meet the staff in the Learning Resource Centre and the Specialist Learning Support Centre.

Staff associated with the programmes will negotiate and provide individual support through individual tutorials, meetings or other contact, which could also be carried out electronically.

7. Criteria for admission

- Level 3 qualification equivalent to 120 UCAS Tariff points
 - (from 2017 this will be 48 UCAS tariff points, i.e. 2 A Levels or a Subsidiary Diploma)
- English Language at GCSE grade C / 4 or equivalent
- Students with a relevant HNC may be able to transfer credit in certain modules onto the Degree
- Students without the necessary qualifications but with relevant work experience are encouraged to apply

8. Language of study
English

9. Information about assessment regulations
Please see the Regulations for validated awards of The Open University

10. Methods for evaluating and improving the quality and standards of teaching and learning.
<p>Evaluation of teaching and learning is assessed through lesson observations, module evaluations, and students' responses to questionnaires, focus groups, and students' comments in HE Operational and course meetings.</p> <p>All teaching staff of more than 60 hours per year are required to have achieved a recognised teaching qualification in addition to their subject/sector qualifications/experience. Improvements are facilitated through group and individual staff development. There is a HE Staff Development Programme in addition to the College Staff Development Programme, both of which focus on raising standards in teaching and learning as well as individual tutors' Continuing Professional Development. Improvements in teaching and learning are recorded in the College's annual monitoring report and any required improvements in an action plan. Monitoring plans are validated internally in addition to the scrutiny by the Open University and are reported to the Governors' Quality and Standards Committee. The action plan is monitored during the year during performance reviews which involves updating any improvements identified in-year.</p> <p>The Scheme Management Sub-committee has an overview of any quality issues and will report on academic standards to the Academic Board.</p>

Annexe 1: Curriculum map

Annexe 2: Notes on completing the OU programme specification template

Annexe 1 - Curriculum map

This table indicates which study units assume responsibility for delivering (shaded) and assessing () particular programme learning outcomes.

		Programme outcomes																	
Level	Study module/unit	1	2	3	4	5	6	7	8	9	10	11	12						
4	Principles of Event Management		✓						✓			✓							
	Personal and Professional Development						✓	✓	✓		✓	✓							
	Funding & Income Streams for the Event Industry	✓		✓		✓			✓			✓							
	Introduction to Venues		✓			✓	✓			✓		✓	✓						
	Work Related Learning 1		✓	✓	✓		✓	✓	✓				✓						
	Business Law	✓			✓		✓	✓				✓							

		Programme outcomes																	
Level	Study module/unit	1	2	3	4	5	6	7	8	9	10	11	12						
5	Work Related Learning 2	✓		✓	✓			✓		✓	✓	✓							
	Human Resources	✓				✓		✓	✓		✓		✓						
	Marketing	✓				✓	✓		✓			✓	✓						
	Project Management with Event Management	✓	✓	✓		✓		✓		✓		✓							
	Live Event Project		✓	✓	✓	✓	✓	✓	✓	✓	✓		✓						
	Work Related Learning 3		✓	✓	✓	✓			✓		✓	✓							

12. MODULE SPECIFICATIONS

See module handbooks available on MOODLE

13. ASSESSMENT AND THE MARKING CRITERIA

Approval of Assessments

All assessments are presented at the Assessment Approvals Committee for approval prior to issue to students. External Examiners are required to comment on assessment briefs before they are presented to the Assessment Approvals Committee.

External Examiner

The External Examiner is involved in the assessment of all work to confirm the standard of the marking of the internal examiners. External examiners review a sufficient sample of such work to satisfy him or herself that the standards being applied are appropriate.

Closed and Open Book timed assessments

See Closed and Open Book Timed Assessments Procedure on the Higher Education section of MOODLE

Assessed group work

Where working in pairs or in groups is a component/task of the assessment, there will be a system for awarding an individual's mark, which will be clear in the assessment brief and therefore approved at the Assessment Approvals Committee.

Summative Assessments

Assessments are marked according to the marking criteria. Provisional summative assessment marks are issued to students with feedback within 4 working weeks of the assessment deadline. Assessment decisions are Second Considered and scrutinised by the External Examiner. Module marks are approved and student achievement and progression is decided at the Scheme Board of Examiners. The decisions are ratified/approved by the awarding organisation where relevant before they are issued to students. The Board of Examiners also decides if a reassessment opportunity is permitted and sets the reassessment deadlines each academic year.

Second Consideration

Second consideration of assessments enables marked work and feedback to be critically appraised to ensure that the marking criteria have been correctly applied and that feedback to students is constructive.

Please see the folder called HE Assessment Marking Criteria which can be found on the Assessment information and useful forms sections of MOODLE.

14. STUDENT SUPPORT GUIDANCE AND ADVICE

Course Tutor (CT)

Your CT's key responsibility is to support you through your course, agreeing your Individual Learning Plan and guiding you to achieve your targets. In addition your CT may offer Careers Advice and guidance, deliver one-to-one tutorials; group tutorials and will respond to queries or issues.

Your CT and module tutors will be able to provide career and industry/sector advice, in addition to the Student Support Services Team.

Induction arrangements

During induction your tutors will introduce you to the course and the College. For example you will cover:

- Students' Rights and Responsibilities
- Administration and Completion of Records/Standard Documents
- Programme of Study
- Academic and Pastoral Support

Personal Tutorial Entitlement

Tutorial programmes for higher education students focus on one to one support. This will allow you to receive individual help and support specific to your needs. You will have an entitlement to one individual session each Semester.

Study Skills

The modules allows opportunities for the development of study technique. Tutorial sessions may also include study skills reminders. In addition, you will notice that many other modules include learning outcomes which encourage you to work on your study skills in an on-going way.

The Learning Hub has books and journals, many of which are on-line, to help you improve your study technique. The Learning Hub staff based at Skipton are available to help you to find online resources too and can be contacted by email learninghub@craven-college.ac.uk or telephone 01756 693818. Help is also available from the Specialist Learning Support Centre, ask your Course Tutor about this.

If you think you may have a specific learning difficulty such as Dyslexia your Course Tutor may suggest that you are assessed for this.

15. OPPORTUNITIES FOR PERSONAL DEVELOPMENT PLANNING

Your Personal and Professional Development module will begin the process of personal development planning. As a higher education student you will be encouraged to be fully involved in mapping out your aspirations and analysing your skills.

Personal development planning however, is not restricted to one module and you will notice that each module has learning outcomes entitled Key Transferable Skills. The inclusion of these learning outcomes ensures that you retain a critical approach to your own development.

In addition, your Course Tutor will guide and support you through the personal tutorial process to help you to set personal goals and to challenge yourself to do your best.

16. OPPORTUNITIES AND SUPPORT FOR STUDY ABROAD

- N/A

17. WORK PLACEMENT INFORMATION

N/A

18. FACILITIES AND SERVICES

Learning Hubs

Craven College Learning Hubs offer quality learning resources to help students achieve their full potential. They offer a wide range of resource materials, books, magazines, electronic resources (including e-books) and DVDs. Students can access all electronic information both on and off campus through the Learning Hub section of Moodle. The staff are more than happy to deliver electronic inductions and research sessions to groups and students on an individual basis. These can be arranged through your tutor.

Students completing a course in Higher Education will benefit from the vast array of electronic resources available. The Learning Hub offers group and one to one training sessions on request for electronic databases, journals, e-books, study skills and bibliographies and referencing.

LOCATIONS

Aireville Campus

Whernside 01756 693818

Aviation Academy Second Floor, 0113 3919815

Some stock is available at the High Street & The Auction Mart campuses

E-mail: learninghub@craven-college.ac.uk

OPENING TIMES

Aireville Campus –	Whernside
Monday	8.45am – 5.00pm
Tuesday	8.45am – 5.00pm
Wednesday	8.45am – 7.00pm
Thursday	8.45am – 5.00pm
Friday	8.45am – 2.00pm

Opening hours may be adjusted during the academic year. Check Moodle for details of the opening times

Catering Services

Caterlink provides refectory services and hospitality services for all staff, students and visitors to the college. There are four catering outlets across the various sites of the college. Our aim is to provide a good selection of freshly prepared food, a balanced menu with healthy options and at a price that is affordable to everyone

19. ASSESSMENT AND PROGRESSION REGULATIONS

Please see the *Regulations for Validated Awards of The Open University* which can be found on the [College website](#)

20. DISSERTATIONS AND PROJECTS

N/A

21. DETERMINATION OF RESULTS

Module Title	Assessment & weighting	Assessment & weighting	Assessment & weighting
Personal & Professional Development	Presentation 50%	Research Project 50%	
Work Related Learning 1	Work Related Health & Safety Audit Report 100%		
Principles of Event Management	Report 100%		
Funding & Income Streams for the Events Industry	Case Study 50%	Sponsorship Portfolio 50%	
Business Law	Case Study 50%	Case Study 50%	
Introduction to Venues	Presentation 50%	Report 50%	
Marketing	Marketing Portfolio 100%		
Human Resource Management	Role Plays 50%	Open Book Exam 50%	
Project Management with Event Programming	Academic Essay with Literature review 50%	Portfolio 50%	
Live Event Project	Feasibility study & 5-minute presentation of your event concept 25%	Live Event Project (Practical event & supporting professional event file) 50%	Reflective Report 25%
Work Related Learning 2	Research report 100%		

Work Related Learning 3	Presentation 50%	Research project 50%	
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For further information about the procedure for approval of marks, decisions for progression and award and how these are communicated, please see the *Regulations for validated awards of The Open University* which can be found on the [College website](#)

22. RELEVANT INSTIUTIONAL POLICIES AND STATEMENTS

Craven College Equality and Diversity Policy

Promoting equality is not the same as treating people equally. Craven College places great emphasis on access to education as a means to remove barriers, eliminate discrimination, address disadvantage, and raise the aspirations of both present and potential students and staff. This is embedded within the College mission and vision statements.

College Commitment:

To promote equality of opportunity for all students and staff, and advance social inclusion by removing barriers to learning, progression and employment

The full document Craven College Equality and Diversity Policy can be found on the [College website](#)

Appeals procedure

There is no right of appeal against academic judgements, however all students will have a right of appeal against the decision of the Board of Examiners. Grounds for appeal would include but are not limited to an administrative error or procedural irregularity or circumstances that the BoE was unaware of at the time the decision was taken.

The Higher Education Appeals Policy and procedure can be found on the [College website](#).

Complaints procedure

Craven College values the views of all its customers and aims to manage complaints in a way that is sensitive to the needs of both individuals and groups. It is anticipated that most complaints will be dealt with through informal channels but if a student feels that it is necessary to pursue a complaint formally, they should access the Complaints Policy which can be found on the [College Website](#).

Data Protection Policy

The *Data Protection Policy* can be found on the [College website](#)

23. STUDENT PARTICIPATION AND EVALUATION

The College and the Awarding Organisation welcome your views on the course and the College. You will be invited to express your opinion and put forward your views in a number of ways.

- Group and Individual Tutorials

The Course Tutor will schedule group and individual tutorials, and this is an opportunity to raise any aspect of the course or college you would like to discuss.

- Student Representatives

A representative from your group will be invited to participate in course or sector meetings, meetings of the College's Student Union and HE Operational Meetings. Student representatives shall be given adequate notice of meetings so that they can consult with their fellow students, to ensure all students' views are shared.

- Student Union

Students are able to come together to discuss topics of interest across a range of courses and work with college managers to bring about changes to improve students' experiences.

- Cross-college Representation

There are a number of opportunities for students to be members of cross-college committees such as the Board of Governors, Academic Board, Equality and Diversity Committee, Joint Learner Services sub-committee, Environmental Sustainability Development Group and Quality Assurance sub-committee.

- Module or Unit Evaluations

During your course you will be asked your opinion regarding each module or unit.

- Feedback

You will be invited to evaluate your College experience through module, course and college questionnaires and possibly the NSS (National Student Survey).

- Focus Groups

The HE Team meets with each group of students for a Student Focus group. You will be invited to give your opinion about various aspects of studying higher education at Craven

24. GENERAL READING LIST

Module reading lists are included in each Module Handbook.