

Welcome to Craven College and the **Event Management Foundation Degree**.

To help you prepare for your course we would like you to complete the following task and bring it to your first Personal and Professional Development session (PPD) which will be the week commencing 23<sup>rd</sup> September.

The work will be assessed and you will receive formative feedback but it will not form part of your degree classification.

### **Task: Journal article**

During your degree you will be expected to read academic journal articles, these may seem off putting at first but it is a skill that you will develop during your degree.

Read the article Glastonbury Managing the Mystification of Festivity.

As you read the article list at least 5 points under each of the following headings.

- Points that are particularly interesting.
- Concepts or words that you are not sure that you understand.

Write about 300 words to summarise the key points made in the paper.

Take one of the words or concepts that you didn't understand and research it further then write down what you think it means.

All of this should be word processed and written in paragraphs.

If you have any further questions about the task, please email [gthom@craven-college.ac.uk](mailto:gthom@craven-college.ac.uk).