

Programme specification

1. Overview/ factual information

Programme/award title(s)	BSc (Hons) Air Transport Management (Top-up)
Teaching Institution	Craven College
Awarding Institution	The Open University (OU)
Date of first OU validation	Spring 2013
Date of latest OU (re)validation	2017/18
Next revalidation	2022-23
Credit points for the award	120
UCAS Code	M854
Programme start date	September 2018
Underpinning QAA subject benchmark(s)	General Business and Management Subject Benchmarks 2015
Other external and internal reference points used to inform programme outcomes	
Professional/statutory recognition	
Mode(s) of Study (PT, FT, DL, Mix of DL & Face-to-Face)	Full-time and Part-time
Duration of the programme for each mode of study (P/T, FT,DL)	Full-time 1 year, Part-time 2 years
Dual accreditation (if applicable)	
Date of production/revision of this specification	Version 2 / April 2019 The information contained here is believed correct at the time of distribution. The college reserves the right to make changes (with approval from The Open University) that result from on-going monitoring and evaluation

Please note: This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided.

More detailed information on the learning outcomes, content, and teaching, learning and assessment methods of each module can be found in student module guide(s) and the student handbook.

The accuracy of the information contained in this document is reviewed by the University and may be verified by the Quality Assurance Agency for Higher Education.

2.1 Educational aims and objectives

The programme aims to:

- Provide a high quality programme of study of the processes of managing in the air transport sector, to prepare students for a managerial role
- Provide the aviation industry with entrants educated to a higher level and suited to key leadership and managerial roles
- Provide a programme that facilitates managing others, problem solving and the development of leadership skills
- Provide insight at strategic level into the air transport industry, its current environment and its future
- Prepare students for progression through level 6 of higher education and to further enhance employability and career development

2.2 Relationship to other programmes and awards

(Where the award is part of a hierarchy of awards/programmes, this section describes the articulation between them, opportunities for progression upon completion of the programme, and arrangements for bridging modules or induction)

The course is a bachelor's degree top-up course designed as a progression route for students studying the following courses at Craven College, in addition to students studying similar courses at other institutions:

FD Aviation Management and Operations

FD Aviation Management and Operations - Pilot Studies

2.3 For Foundation Degrees, please list where the 60 credit work-related learning takes place

N/A

2.4 List of all exit awards

N/A

3. Programme structure and learning outcomes

FT Programme Structure - LEVEL 6					
Compulsory modules	Credit points	Optional modules	Credit points	Is module compensatable?	Semester runs in
Critical Perspectives of the Service Sector	20			Yes	1
Business Strategy in the Aviation Industry	20			Yes	1
Dissertation	40			No	1 and 2
Innovation and Change Management in Aviation	20			Yes	2
Disaster Management in the Air Transport Industry	20			Yes	2

Part-time structure:

Module Title	Year
Business Strategy in the Aviation Industry	1 or 2
Innovation and Change Management in Aviation	1 or 2
Disaster Management in the Air Transport Industry	1 or 2
Critical Perspectives of the Service Sector	1 or 2
Dissertation	2

Intended learning outcomes at Level 6 are listed below:

<u>Learning Outcomes – LEVEL 6</u>	
3A. Knowledge and understanding	
Learning outcomes:	Learning and teaching strategy/ assessment methods
A3(6): Demonstrate critical knowledge of the development, the scope and the managerial procedures of the air transport sector	<p>Teaching and learning to include: Lectures, independent reading, guest speakers, visits, seminar sessions</p> <p>Assessment: Formative assessment in seminar sessions and submission of draft for feedback, range of summative assessment techniques utilised e.g. presentation, report, case study, essay, examination</p>
3B. Cognitive skills	
Learning outcomes:	Learning and teaching strategy/ assessment methods
B3(6): Critically analyse theories, factors and issues within the air transport sector	<p>Teaching and learning to include: case studies, discussion, individual and group activities</p> <p>Assessment: Formative assessment in seminar sessions and submission of draft for feedback, range of summative assessment techniques utilised e.g. presentation, report, essay, examination</p>

3C. Practical and professional skills	
Learning outcomes:	Learning and teaching strategy/ assessment methods
C3(6): Demonstrate critical understanding of a broad range of current managerial procedures and practices to ensure safe and efficient flight operations	<p>Teaching and learning to include: Seminar sessions, discussion, feedback from tutors and peers</p> <p>Assessment: Formative assessment in seminar sessions and submission of draft for feedback, range of summative assessment techniques utilised e.g. presentation, report, reflective journal</p>
3D. Key/transferable skills	
Learning outcomes:	Learning and teaching strategy/ assessment methods
D3(6): Communicate ideas, principles and theories, arguments and analysis effectively in speech and writing, using visual and ICT media as tools where appropriate	<p>Teaching and learning to include: Tutorials, LRC induction, seminar sessions to include discussion, presentations, individual and group activities, ICT activities, feedback from tutors and peers,</p> <p>Assessment: Formative assessment in seminar sessions and submission of draft for feedback, range of summative assessment techniques utilised e.g. presentation, report, reflective journal, case study, examination</p>

4. Distinctive features of the programme structure

- **Where applicable, this section provides details on distinctive features such as:**
- **where in the structure above a professional/placement year fits in and how it may affect progression**
- **any restrictions regarding the availability of elective modules where in the programme structure students must make a choice of pathway/route**

The BSc (Hons) Air Transport Management has been developed with the aim of fulfilling the needs of industry and taking into consideration the geographical location. The programme is a bachelor's degree written as a progression route for students studying the Craven College Foundation Degrees: Aviation Management & Operations and Aviation Management & Operations – Pilot Studies, in addition to students studying similar level courses as other institutions.

The course has been developed at level 6 with particular reference to the Subject Benchmark Statements for Business (2015). In particular, 3.6, which focuses on using theory in practice and so has been key in changing the strategic nature of the programme. In addition, 3.7 looks at what a final year graduate should know and this has been seminal in ensuring the course has breadth as well as depth.

Students will be given assessment briefs that are relevant, realistic and based on issues that are viewed as key to the development of the air transport industry. The degree grew out of a consultation process including discussions at a high level with Swissport, Jet2.com, BMI and Leeds Bradford Airport with respect to the content, design and delivery. Employers have also been involved regarding assessment design and delivery.

The course develops an in-depth awareness of the sector and subject-specific knowledge, providing the opportunity to refine a range of skills and attributes to a high level.

5. Support for students and their learning

Students have access to the college guidance, support and advice systems through the Student Support Services representatives. Email and telephone contacts are available in the course handbook. A sample handbook is available on the College website and following enrolment students access the actual handbook via MOODLE. When students begin the programme they receive information on the following:

- Course documents and reading lists
- Advice on using the electronic resources
- Information on admission and induction arrangements
- Information regarding Disabled Students' Allowance (DSA)
- Pastoral and welfare support
- Careers information and guidance

- Academic guidance and tutorial support
- Guidance on using MOODLE

Email and telephone contacts are circulated through the course handbook and are available on MOODLE.

All students will attend college at the beginning of their programme of study for Induction and to be familiarised with the course and its requirements. They will also experience a range of icebreaker and introduction techniques to forge group cohesion. Following this, students will normally attend the College according to the course timetable. Students will also have the opportunity to meet the staff in the Learning Resource Centre and the Specialist Learning Support Centre.

Staff associated with the programmes will negotiate and provide individual support through individual tutorials and meetings.

6. Criteria for admission

- Completion of the following Foundation Degrees at Craven College:
 - FD Aviation Management and Operations
 - FD Aviation Management and Operations - Pilot Studies
- Criteria for admission at level 6 for external applicants - Students with full level 5 qualifications in a relevant subject area are encouraged to apply for the level 6 part of the programme. Applicants external to Craven College will be required to provide evidence of their level 5 qualification, including modules studied and learning outcomes, to ensure that the student's prior learning is compatible with this course.

7. Language of study

English

8. Information about non-OU standard assessment regulations (including PSRB requirements)

N/A

9. Methods for evaluating and improving the quality and standards of teaching and learning.

The evaluation of teaching and learning is assessed through a systematic peer observation system, module evaluations, and students' responses to questionnaires, focus groups, and students' comments in HE Operational and course meetings.

All teaching staff of more than 40 hours per year are required to have achieved a recognised teaching qualification in addition to their subject/sector qualifications/experience. Improvements are facilitated through group and individual staff development. There is a HE Staff Development Programme in addition to the College Staff Development Programme, both of which focus on raising standards in teaching and learning as well as individual tutors' Continuing Professional Development. Improvements in teaching and learning are recorded in the College's annual monitoring report and any required improvements in an action plan. Monitoring plans are validated internally in addition to the scrutiny by the Open University and are reported to the Governors' Quality and Standards Committee. The action plan is monitored during the year during performance reviews which involves updating any improvements identified in-year.

The Scheme Management Board is responsible for the development and oversight of the HE academic work of Craven College and will report on academic standards to the Principal and the Board of Governors.

10. Changes made to the programme since last (re)validation

Addition of the Critical Perspectives of the Service Sector module

Annexe 1: Curriculum map

Annexe 1 - Curriculum map

It is important that assessment prepares students for and actually assesses the programme learning outcomes. The shaded areas in the table below indicates which study units assume responsibility for delivering (shaded) and assessing (☐) particular programme learning outcomes.

		Programme outcomes			
Level	Study module/unit	A3(6)	B3(6)	C3(6)	D3(6)
6	Business Strategy in the Aviation Industry		✓		
	Innovation and Change Management in Aviation	✓			
	Disaster Management in the Air Transport Industry				✓
	Critical Perspectives of the Service Sector			✓	
	Dissertation	✓	✓		✓