



## Travel Operations Management FD

Since 2010 tourism has been the fastest growing sector in the UK in employment terms. Britain is forecast to have a tourism industry worth over £257 billion by 2025 supporting almost 3.8m jobs. Develop the crucial management skills you need to operate effectively in this dynamic sector covering industry areas such as tour operations, aviation, events and hospitality. You will gain the skills and training to advance rapidly in your choice of public, private and voluntary sectors.

Level: 5

Duration: 3 Years

Campus: Aireville Campus

Duration: 2 Years (FT)

Validated: The Open University

UCAS Code: N812

Institution Code: C88

Campus: Aireville

## Overview

The Travel Operations Management FD is designed to develop your management skills to operate effectively in the travel and tourism industry. The course has a focus on tour operations, aviation, events, hospitality and places particular emphasis on operations management. Providing an in-depth study of the processes of travel operations and management with a professional and vocational focus, the course will develop your skills, knowledge, understanding and confidence for employment and wider life.

The course is taught by industry specialists with considerable management experience and the College maintains strong links with organisations across the sector including Swissport, the worldwide ground

handling agents.

The course includes Work Related Learning modules which will enable you to complete an assignment based on your own place of work. If you do not have a permanent job, then Voluntary Work or Work Shadowing or case study research is acceptable. The place of work should be external to College and you will be responsible for organising your placement.

You will be taught through a combination of lectures, seminars, role plays and presentations, which will be supported through group discussion, presentations by external expert practitioners, individual and group tasks and independent reading. Each 20 credit module is assigned 24 contact hours and you will receive an individual tutorial session each semester. Alongside the contact hours, you will be expected to undertake 10-12 hours (pro-rata for part time study) independent study such as reading journal articles and books, undertaking research and preparing for assessments. Your independent study is supported by the excellent Learning Hub at the Aireville Campus in addition to the College's [Specialist Support Centre](#). Some of the modules are shared with other courses within the business suite, allowing students to share experience and best practice across a wide range of businesses. The average class size for this course is 8-10.

The Foundation Degree is a nationally recognised qualification in its own right and is equal to the first two years of a full BA or BSc (Hons) course and a Higher National Diploma. Once you complete your Travel Operations FD you can progress to study the Business Management in the Service Sector BA (Hons) for a final year.

## Modules

The module map provides a list of the modules you will study during the course; six x 20 credit modules (120 credits) are studied at each Level.

### Level 4

#### Semester 1

- Aviation Management | 20 credits | Report
- Personal & Professional Development | 20 credits | Presentation & Research Project
- The Travel & Tourism Environment | 20 credits | Presentation

#### Semester 2

- Work Related Learning 1 | 20 credits | Audit Report
- Tour Operations Management | 20 credits | Feasibility Study
- Hospitality Management Practices & Principles | 20 credits | Presentation

### Level 5

#### Semester 1

- Work Related Learning 2 | 20 credits | Research Report
- Human Resource Management | 20 credits | Role Plays & Open Book Exam

- Marketing | 20 credits | Portfolio

## Semester 2

- Work Related Learning 3 | 20 credits | Presentation & Research Project
- Live Event Project | 20 credits | Feasibility Study, Practical Event & Reflective Report
- Managing Tourism Development | 20 credits | Essay & Open Book Exam

Further information on feedback, pass marks and classifications can be found in [Regulations for Awards Validated by The Open University](#).

## Entry Requirements

- 48 UCAS tariff points (formerly 120 UCAS points)
- English & Maths GCSEs grade 9-4 (A\*-C) or equivalent

Students without necessary qualifications but with relevant work experience are encouraged to apply for an interview.

In addition, if you have a relevant HNC you may be able to transfer credit in certain modules onto the Foundation Degree.

## Career Progression

- Travel Agent
- Hotel Duty Manager
- Events Co-ordinator
- Aviation Personnel
- Tourism Officer

## Academic Progression

- Business Management in the Service Sector BA (Hons) (at Craven College)
- Business BA (Hons)
- Business Development BA (Hons)
- Public Relations BA (Hons)