



Graphic Design HNC

Craven College is part of the NEW Yorkshire and Humber Institute of Technology (which has received £10m Government investment). You will have access to a brand new floor of high spec i5 PCs, full Adobe Suite and graphics tablets on our Skipton campus. The course has a focus on branding, motion graphics, packaging, typography and UI design and scope for collaborative UI and UX projects. Graphic Design HNC, Level 4 is a careers-related course, providing a professional introduction to the subject using both traditional and digital methods. There is an emphasis on innovation, creativity and skills development, providing the opportunity to follow your chosen pathway into a career in Graphic Design and other creative industries. Choose between full-time (2 x 0.5 days per week) and part-time (2 x evenings per week). An Achievement Bursary of £750 is available for all students on this course.

Level: 4

Campus: Aireville Campus

Awarding Body: PEARSON

Duration: 1 Year

Validated: BTEC

UCAS Code: W110

Institution Code: C88

Campus: Aireville

Overview

You will learn and develop a wide range of skills including type and letterforms, design principles, digital illustration, 3D graphics, motion graphics and digital/graphic manipulation.

Being taught through a combination of lectures and in-class practical activities will help you to embed learning

and appeal to a variety of learning styles. Your learning will be supported by Moodle – an on-line electronic resource platform managed by your module tutors, by the excellent LRC at the Aireville Campus in addition to the College's [Specialist Support Centre](#).

Your time in College will be spent in informative lectures, workshops and tutorials, however, there will be an expectation that you will spend the double amount of time, developing, ideas, techniques and processes outside formal College time on significant independent study.

The course will be taught over 1 or 2 days a week allowing you to work alongside studying and with a total cost of £6,000 (£6,750 with a cash payment of £250 at the end of each term conditional on at least 85% attendance and making expected progress).

Modules

- Professional Development
- Contextual Studies
- Individual Project (Pearson-set)
- Techniques & Processes
- Typography
- Graphic Design Practices
- Packaging Design
- Communication in Art & Design

Entry Requirements

- 48 UCAS tariff points (formerly 120 UCAS points)
- English & Maths GCSEs grades 9-4 (A*-C)
- Interview
- Portfolio

Career Progression

- Graphic Designer
- Creative Designer
- Digital designer
- Web Designer
- Interaction Designer
- Application Designer
- Creative Artworker

- Creative Design Manager
- Motion Graphic Designer

Academic Progression

- Graphic Design HND