



Business – Social Media for a Small Business

Build on your business success through a successful social media strategy!

Course Code: UXPKAB08

Start Date: Tue 24 May 2022

Weeks: 1

Time: 13:00 - 16:00

Fee: £10 *

Overview

The course will be an interactive session aimed at helping to develop your own social media strategy for your business. During the session you will set up your own social media profiles and explore the benefits of using social media to promote your business and increase sales.

- Importance Of a Social Media Strategy
- How To Set Up a Business Facebook & Instagram Page
- How To Use Social Media Effectively to Improve Engagement & Increase Sales
- Developing Social Media Content

* Fee remission available on this course