



Business Management in the Service Sector BA (Hons) (Top-up)

The Business Management in the Service Sector BA (Hons) Degree is an academically challenging and vocationally relevant programme that was developed in consultation with employers and with the support of both private and public organisations from the service sector to meet the ever-increasing demand for highly skilled managers in the service sector. These include Swissport, Jet2.com and Jet2.com Holidays, Welcome to Yorkshire and the Intercontinental Hotel Group.

Level: 6

Campus: Aireville Campus

Duration: 1 Year

Validated: The Open University

UCAS Code: N201

Institution Code: C88

Overview

The course focusses on management at a strategic level and is aimed at those aspiring to middle and senior management. It will equip you with a unique selling point regarding future career prospects or employment possibilities. There is a strong emphasis on contemporary issues and the management of change, offering you an understanding of the complex business environment and challenges faced by today's service organisations. You will develop a range of theoretical tools to enable you to make management decisions in a variety of contexts.

Links to industry are well established and support the programme through guest speakers and visits. Where possible you are encouraged to use a placement or current employers' organisation as the focus of your assessment tasks, allowing you to demonstrate the relevance of your knowledge and skills to current and future employers.

Teaching and learning will take place through a combination of lectures and seminars alongside significant directed and independent learning outside of the scheduled sessions. Lectures and seminars provide an opportunity to share knowledge and experience providing a forum for discussion, debate and exploration of issues. In addition to timetabled sessions, 10-12 hours (pro-rata for part time study) of personal study will be required each week. You will be expected to become resourceful and entrepreneurial and to take responsibility for your own learning. Independent research, reporting on own reading, one to one guidance and small group discussion will be available to help you progress. Your independent study is supported by the excellent Learning Hub at the Aireville Campus in addition to the College's [Specialist Support Centre](#).

Modules

The module map provides a list of the modules you will study during the course; four x 20 credit modules each year plus one 40 credit dissertation module (120 credits) are studied at Level 6.

Level 6

Semester 1

- Strategic Management for the Service Sector | 20 credits | Report
- Contemporary Issues in Human Resource Management in the Service Sector | 20 credits | Presentation & Case Study
- Dissertation

Semester 2

- Service Enhancement | 20 credits | Presentation & Case Study
- Critical Perspectives of the Service Sector | 20 credits | Essay
- Dissertation (start in semester 1) | 40 credits | Dissertation

Further information on feedback, pass marks and classifications can be found in [Regulations for Awards Validated by The Open University](#).

Entry Requirements

240 credits from a Foundation Degree such as:

- Business Management FD
- Event Management FD
- Hospitality Business Management FD
- Travel Operations Management FD
- Other Level 5 qualification in a relevant subject area

Career Progression

- Hotel Supervisor
- Hospitality Manager
- Revenue Manager
- Hospitality Management Accountant
- Aviation Personnel

Academic Progression

- International Hospitality Management MSc
- Tourism Management MSc
- Financial Analysis MSc
- Global Management MSc
- Entrepreneurship MA